

Rajasthan: A Land of Immense Business & Investment Opportunities

Rajasthan will play a crucial role in realizing the key position of India in global market. Rajasthan, with its diverse agro-climatic conditions is richly endowed in the cultivation of a variety of crops. The state is the largest producer of guar and seed spices like coriander, cumin, fenugreek, fennel, etc. The state is the largest producer of mustard, second largest producer of oil seeds and third largest producer of soybean. It is also the largest producer of gram and second largest producer of moth bean.

Rajasthan has 10.4% of India's land area, 51.01% of which is under cultivation. Agriculture accounts for 20.45% of the states GDP, with 62% of total workers of the State dependent for livelihood. Rajasthan has the distinction of having largest population of cattle, sheep and camels. State contributes 12% of milk, 35% of goat meat & 40% of wool to the country's production. There are eight well defined breeds of sheep that produce quality carpet wool, and three breeds of goats.

Post-harvest infrastructures like Agro Food Parks at Kota, Jodhpur, Sriganganagar and Alwar have been developed by the State.

Rajasthan has proximity to large consumer markets in the region (close to NCR) which have a large share of food consumption in the country. Conducive Infrastructures like Agro Food Parks are located in various parts of Rajasthan. Rajasthan also offers immense opportunities in the areas of organic farming, contract farming and in creation of post-harvest infrastructure such as special warehouses, cold chains, testing & certification facilities. I would like to reiterate that Government of Rajasthan has been very supportive in development and growth of Agri & Food Processing sector in the state.

With its huge local market with rapid urbanization, strategic location, fairly well spread out industrial activities with presence of prominent industrial leaders and home to some of the best learning centres, Rajasthan is a true reflection of India and its growth potential.

Rajasthan would play a strong and definitive role in the success of World Food India and Government of Rajasthan would like to take this opportunity to welcome the industry friends from India and abroad to take advantage of the World Food India 2017 platform for exploring the enormous opportunities available in the state by joining the Rajasthan State Session on 4th November 2017 and also to share your desire for Business to Government meetings with senior Government officials available during 3rd to 5th November 2017. We all need to extend our full support to make this event a huge success.