



**DISTRICT INDUSTRIES CENTRE,
ALWAR (RAJ.)**

**EXPORT POTENTIAL SURVEY
CUM
DISTRICT EXPORT ACTION PLAN
(ONE DISTRICT ONE PRODUCT)
YEAR 2020-21**



District Industries Center, Near Bhawani Top, MotiDungri Road, Alwar
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CHAPTER-I

DISTRICT PROFILE

1.1 DISTRICT PROFILE AT A GLANCE

1. Name of the District : ALWAR
2. Geographical Area : 8380 Sq.Km
3. Population (As per 2011 Census) : Total - 3671999
Male -1938929 (57%)
Female-1733070(43%)
Density - 438
Sex Ratio - 894
4. Live stocks (As per 2012 Cattle census) (In Lacs)

(a) Dairy and Drought animal

- (i) Cows/Bullocks : 1.99
- (ii) Buffaloes/he buffaloes : 9.84
- (iii) Camels : 0.12
- (b) Sheep : 1.00
- (c) Goat : 7.10
- (d) Piggery : 0.15
- (e) Poultry : 0.010
- (f) Others : 0.038

5. Education :

1. Polytechnic Colleges : 9
2. I.T.I. Colleges : 105
3. Engineering Colleges : 8
4. Pharmacy Colleges : 2
5. Nursing Colleges : 1
6. MBA/BBA Colleges : 9

6. Medical and Public Health Centers

1. Hospitals : 5
2. Community Health Centre : 36
3. Primary Health Centre : 122

4. Urban Dispensaries	:	4
5. Rural Dispensaries	:	2
6. Accidental Units	:	2
7. Upgraded Sub Centre	:	63
8. Sub Centre	:	854
9. T.B. Hospital	:	1
10. Mobile Unit	:	12
11. Urban P.H.C.	:	5
12. Ayurvedic Hospital	:	185
13. Unani Hospital	:	6
14. Homeopathic Hospital	:	8

7. Power Facility :

1. Electrified Town	:	9
2. Electrified Villages	:	2072
3. Sub grid stations :		
(a) 132 KVA (GSS)	:	22
(b) 220 KVA (GSS)	:	4
(c) 33/11 KVA (GSS)	:	418

8. Transport

(A) Road Transport

1. National Highway	:	178.80 Km
2. State Highway	:	229.60 Km
3. Major District Road	:	307.45 Km
4. Ordinary District Road	:	365.67 Km
5. Village Road	:	4800.26 Km.
6. KrashiUpajMandi Road :		139.40 Km.
Total	:	6612.18 Km.

(B) Rail Transport

1. Length of Railway lines	:	204.66 Km.
2. No. of Railway Station	:	14

11. Banks and Financial Institutions

1. Total Banking Institutions	:	395
2. Total Co-operative Banks	:	18

12. Productions of Major Crops

a) Food grains	:	1297931 MT
b) Pulse	:	11924 MT
c) Oil Seeds	:	362263MT
d) Others	:	49244 MT

13. Industrial Areas

At present there are 25 industrial areas are developed by RIICO. The details related to existing industrial areas in the district is found is given as under :-

Sno.	Industrial Areas
1	M.I.A. Alwar
2	M.I.A. Ext. Alwar
3	Agro food Park, M.I.A. Ext. Alw
4	MIA (South & East), Alwar
5	Kherli
6	Rajgarh& (Ext.)
7	Khairthal & (Ext.)
8	Thanagazi
9	Old Ind. Area
10	Behror
11	Sotanala
12	Bhiwadi Phase I to IV
13	Khushkhera
14	IID, Center Khushkhera
15	Pathreri
16	Chopanki
17	Tapukara
18	Shahjahanpur
19	Neemrana
20	EPIP Neemrana
21	SareKhurd
22	NIC (M) Neemrana
23	Rampur Mundana
24	Kehrani
25	Ghiloth
26	MIA South East Extn. Zone
27	Salarpue
28	KolilaJaga
29	Keshwana
30	Karoli

1.2 GENERAL

The district is known after its headquarters city of Alwar. There are many theories about the derivation of the name Alwar. Cunningham holds that the city derived its name from the Salwa tribe and was originally Salwapur then salwar, and eventually Alwar. A research conducted during the reign of Maharaja Jai Singh of Alwar revealed that Maharaja Alaghraj, second son of Maharaja Kakil of Amber ruled the area in the Eleventh century and his territory extended up to the present city of Alwar. He founded the city of Alpur in 1049 A.D. after his own name which eventually become Alwar. It was formerly spelt as Ulwar but in the reign of Jai Singh, the spelling was changed to Alwar.

1.3 GEOGRAPHICAL AREA

Alwar district is situated in north eastern part of Rajasthan. It is located between 27°4" and 28°4" north latitudes and 76°7" and 77°13" east longitudes. It is bounded on the north by Gurgaon district of Haryana State, by Bharatpur district on north east and on the north west by Mahendragarh district of Haryana State, on the south west by Jaipur district and on the south by Dausa and Jaipur district. The district has a geographical area of about 8380 Sq.Kms. which is around 2.45 percent of the total area of the State.

1.4 LAND USE PATTERN IN DISTRICT

The total geographical area of Alwar district is recorded at 8380 sq.kms. The classification of land use in the district as per land record office of Alwar for 2018-19 has been found as given under :

TABLE 2.1

LAND USE PATTERN

S.No	Description	Area in Hectares
1.	Total reporting area	783281.00
2.	Cultivated	486262.00
3.	Area under forest	84941.00
4.	Area not available for cultivation	151619.00

1.5 PHYSIOGRAPHY

The district is a fairly regular quadrilateral in shape with its central northern portion, consisting of tehsil Mandawar on the north, tehsil Behror on the west, Tehsil Tijara on east and Laxmangarh tehsil on its south eastern corner. The district is located between the Yamuna -Satluj divide and central part of the district is covered by the Aravalli hills which run north south, ranging in height from 456 meters to 700 meters. This part of the district is fairly well wooded. The alignment of Aravali Mounting in the large

district spread diagonally from south west to north-western corners of the district comprise largely of plains. Besides this, between the plain sector of the district has many hills where the average altitude is approximately 1600 feet. There is a marked difference between the hills of north east and south, west. While the south western hills comprising the area of Rajgarh, Alwar and Thanagazi have fairly dense vegetation. The north eastern part give an appearance of barren and rocky. There are several artificial lakes and tanks but there is no natural lake in the district. Besides these water resources, there are two huge dams namely Silisedh and Jaisamand. The soil of the district is mostly sandy loam. Availability of water in land is at a depth ranging between 20 meters to 100 meters approximately.

1.6 ADMINISTRATIVE SET UP

There are 14 Sub Divisions in the district Alwar. The same Sub Divisions are at also tehsil head quarters. There are seven towns : Alwar, Behror, Rajgarh, Kherli, Khairthal, Tijara, Neemrana. The district Alwar possess of 14 panchayatsamittee headquarters and 1946 villages are therein .

ADMINISTRATIVE SETUP OF ALWAR DISTRICT

S.No	Sub Division	Tehsil	Number of Town	PanchayatSamittee	Number of villages
1.	ALWAR	1. ALWAR	1.ALWAR	1. UMRAIN	157
2.	RAMGARH	2. RAMGARH	-	2. RAMGARH	163
3.	THANAGAZI	3. THANAGAZI	-	3. THANAGAZI	152
4.	BEHROR	4. BEHROR	2.BEHROR	4.BEHROR 5.NEEMRANA	108 86
5.	BANSUR	5. BANSUR	-	6.BANSUR	124
6.	RAJGARH	6. RAJGARH	3.RAJGARH	7.RAJGARH 8.RENI	147 100
7.	LAXMANGARH	7.LAXMANGARH	-	9.LAXMANGARH	178
8.	KATHUMAR	8.KATHUMAR	4.KHERLI	10.KATHUMAR	142
9.	KISHANGARH BAS	9.KISHANGARH BAS	5.KHAIR-THAL	11.KISHANGARH BAS	137
10.	MUNDAWAR	10.MUNDAWAR	-	12.MUNDAWAR	134
11.	KOTKASIM	11.KOTKASIM	-	13.KOTKASIM	116
12.	TIJARA	12.TIJARA	6.TIJARA	14.TIJARA	202

13	NEEMARNA	13.MALAKHERA	KISHANGARH BAAS		
14	RENI	14.GOVINDGARH	THANAGAZI		
		15.RENI			
		16- NARAYANPUR			

**LIST OF SUB-DIVISION, TEHSILS, SUB-TEHSILS AND
NAGAR PARISHAD/NAGAR PALIKAS**

S.No	Sub-Division	Tehsil	Sub-Tehsils	Nagar Parishad/ Palikas
1.	ALWAR	ALWAR	PRATAPGARH	ALWAR
2.	RAMGARH	RAMGARH	TEHLA	THANAGAZI
3.	THANAGAZI	THANAGAZI	TAPUKRA	RAMGARH
4	BEHROR	BEHROR	HARSOLI	BEHROR
5.	BANSUR	BANSUR		BANSUR
6.	RAJGARH	RAJGARH		RAJGARH
7.	LAXMANGARH	LAXMANGARH		KISHANGARHBAA S
8.	KATHUMAR	KATHUMAR		KHERLI
9.	KISHANGARH-BAS	KISHANGARHBAS		KHAIRTHAL
10.	MUNDAWAR	MUNDAWAR		TIJARA
11.	KOTKASIM	KOTKASIM		BHIWADI
12.	TIJARA	TIJARA		
13	NEEMRANA	MALAKHERA		
14	RENI	GOVINDGARH		
		RENI		
		NARAYANPUR		

1.7 Climate & Rainfall

The district has a dry climate except during the southwest monsoon season. December to February is the cold season after which the hot season commences and continues till about the third week of June when the southwest monsoon sets in. The southwest monsoon season is comparatively short in this region and lasts only till mid September. The period from the second half of September to the end of November is the post monsoon season or retreating monsoon season.

1.8 FORESTS, FLORA AND FAUNA

The forest of this district falls under the category of dry deciduous forest of the Rajasthan region. The hill slopes are covered with Dhok, White salar is found on the upper slopes and ridges. Alwar forest have been famous for the wild life from ancient and were a favourite resort of mughals. There are forest range in the district one each at Alwar, Rajgarh and Sariska.

1.9 TOURISM

Tourist Reception Centre-

The tourist Reception centre is stationed at district head quater Alwar city. Alwar has many important and famous tourist places related to historical forts, palaces, lakes and natural scenery. The names of important tourist places are Sariska Tiger Reserve, BalaQuila, Cenotaph of Moosirani, Sagarlake, Hope circus, Govt Museum, Jaisamand, Siliserh lake, Neelkanth temple site, Bhangarh site, Pandupol temple, ShriBharthari temple, Garvaji water fall, Fatehganj tomb, BhartriharijigumbadTijara, Lal Masjid Tijara, NeemranaStepwell etc. Alwar has three hotels managed by Rajasthan Tourism Development Corporation (RTDC), Namely Tiger Den Sariska, Lake Palace Siliserh, Meenal hotel. Boating facility is available at Siliserhlake.

Alwar has many private heritage hotels also namely, Neemrana fort, Burja Haveli, Ram Bihari Palace, Sariska Palace, Tijara fort, Kesroli fort etc. There are nearly 65 private hotels and resorts in Alwar. These hotels and resorts are mainly clustered around Sariska and in Alwar city. In the last decade, Neemrana region has also became hub of hotels- restaurants due to ongoing industrial development along with MICE tourism. The Major religious tourist places are Pandupol Hanuman mandir, Bhartharimandir, Narayanimata, ParasharjiDhaam, Chandra Prabhu Jain mandir, Mohan Baba Mandir.

The district tourism office provides authentic, reliable, unbiased latest information to the domestic and foreign tourist about tourist places in Alwar, approach and connectivity, tourist literature material, hotel- restaurants and tourist guides. The tourist visiting Bhangarh and nearby area also show interest in Marble work and handicraft items. Tourism office also organizes fair festival events according to the tourism calendar of the district. The major cultural events are Rajasthan Diwas (30 March), ShriJagannathJiMela (July), MatsyaUtsav (25-26 Nov).

Statistics of tourist visiting Alwar in 31st March 2019 are:

S. No.	Year	Domestic	Foreigner	Total
1.	2019	308511	16046	324557

Tourism Facilities year 2018-2019

S. No.	Name of Tourist place/ hotels	No of rooms	No of beds	Tourist		
				Indian	Foreigner	Total
1.	Hotels in Alwar	450	900	104846	3671	108517
2.	Hotel Tiger den	31	62	3347	40	3387

CHAPTER-II

RESOURCES

HUMAN RESOURCES

2.1 POPULATION

Human resources is the basic input for manning the existing and future industrial development of an area. As per population Census 2011, the total population Alwar district is 3671999 (by registering a net increase of 679407 persons over the year 2001). The density of population in the district is 438 in year 2011 when at the same time 201 for the entire State. The men women ratio (the number of females per 1000 of males) in the district is 894 in the year 2011 as against 886 in the year 2001.

2.2 WORKING FORCE & OCCUPATIONAL PATTERN

Agriculture is the main activity in the district providing employment to about 71.43% of the working population.

Natural Resources

2.3 WATER & IRRIGATION RESOURCES :-

The District has a dry climate with a hot summer ,a cold winter and a monsoon season. The cold season start by about the mid of November and continues up to the beginning of March .The normal annual rainfall in the 55.50 cms.The average rainfall for the year 2018-19 was recorded at 51.5 cms,

2.4 IRRIGATION FACILITIES:-

Alwar district has total geographical area 8380 Sqkm. The area under irrigation is 3744.94 sq km which is about 44.68 percent of the total geographical area of the District. Prominent five rivers of the District are Ruparel and Sabi. Important watershed/drainage are Sabi,Ruparel and Banganga. There are 129 tanks and dams having capacity to irrigate more than 50 acres of the land in the District.The list of important bandhs is as enclosed out of which 22 tanks are in the jurisdiction of Water resources Department and 107 tanks are in jurisdiction of Panchayti Raj Deptt.The details of 107 dams can be obtained from Zila Parishad, Alwar office.

2.5 FOREST RESOURCE:

The total forest area of Alwar region is 72174.091 hectare excluding the Sariska Sanctuary. This includes the following:

Reserve forest area	- 24936.37 hac
Protected forest area	- 33968.35 hac
Unclassified forest area	- 13269. 371 hac
Total	- 72174.091 hac

The above is spread in Alwar, ThanaGazi, Rajgarh, Behrod, Bansur, Kishangarh Bas and Laxmangarh Ranges. In the Sariska Tiger Project, the classification of forestland is as under:

a. Sariska Wildlife Sanctuary

Reserve forest area - 39705.00 hac
 Protected forest area - 9494.54 hac
 Total - 49,199.54 hac or 492sq.kms.

b. Forest Blocks other than Sariska Wildlife Sanctuary

Reserve forest area - 20,792.52 hac
 Protected forest area - 18119.18 hac
 Total - 3811.70 Ha or 389 sq.km.

2.6 Minerals & Mines

Alwar is the another district in the State where copper ore is being mined. Its important deposits are at Bhagoni and KhohDhariba. The production of copper concentrate from KhoDhariba mines is in several thousand tonnes. Other mineral deposits in the district on minor scale are asbestos, china clay, feldspar, fire clay soapstone and quartz.

Detail of Minerals

S.NO.		Production in M.T.(Year 2018-19)Up to 31.3.2019	Lease in Hector
METALIC			
1.	Barites	-	8.315
2.	Soap Stone	-	4.6856
3.	Fire Clay		130.75
4.	Silica Sand	125009.47	8.5025
5.	Felspar	-	4.000
6.	Quartz	-	-
7.	Dolomite	3928.715	69.3670
8.	Pyrolyte	-	20.0000
NON METALIC			
1.	Masonry Stone	3377601.37	165.117
2.	Marble	2106451.7	205.0781
	(a) Block	193597.000	-
	(b) Khanda	1912854.7	-
3.	Patti Katla	285.71	1.6219
4.	Bazari	-	1096.5600
5.	Granite	11620.000	7.000
6	Bricks earth	-	259.99
7.	Chert	1416.67	1.000
8	Lime Stone	-	23.2208

2.7 Agricultures Resources

The district Alwar is famous for its agricultural production. Principal crops produce in this district are wheat, barley, gram, mustard, maize, jowar, bajra and guar seed and cotton. Other crops are grown but these do not constitute a significant proportion of the district level crop output or in the statistics of crops produced in the State of Rajasthan. The area and production of different principal crops in district Alwar is as follows-

MAJOR CROPS

S.N	CROPS	2018-19		
		Area(HA)	Prod(Estt.Ton)	Productivity (Kg./Ha.)
1.	Bajara	273830	438128	1600
2.	Wheat	192418	711947	3700
3.	Barley	5741	18371	3200
4.	Maize	2758	4137	1500
5.	Jawar	24667	37000	1500

PULSES

S.N	CROP	2018-19		
		Area(HA)	Prod(Estt.Ton)	Productivity (Kg./Ha.)
01	Gram	11769	17654	1500
02	Arhar	638	766	1201
03	Other Pulses (A) Kahrif	06	06	1000
	(B) Rabi	10	06	600

OIL SEEDS

S.No	Crops	2018-19		
		Area(HA)	Prod (Estt.Ton)	Productivity (Kg./Ha.)
	Oil Crop			
01	Mustard	250197	400315	1600
02	Taramira	473	567	1199
03	Ground Nut	265	398	1502
04	Til	1795	1436	800

OTHER CROPS

S. NO.	CROP	2018-19		
		AREA(HA.)	PRODUCTION(ESTT.TON)	PRODUCTIVITY(KG/HA.)
1.	COTTON LINT	63293	33723	533
2.	GUAR SEED	14254	14256	1000

FLORY CULTURE

S.NO.	FLOWER GROUP	AREA (ha.)	Crops
01	Cut Flowers	10000 Sqm. Green House (1ha.)	Dutch Rose, Gerbera, Carnation & Gladiolus
02	Bulbous Flowers	----	----
03	Loss Flowers	25 ha.	Deshi Rose, Marigold, Gaillardia,

2.8 LIVE STOCK RESOURCES

Live Stock Census

The main livestock of the district are goats, cattle, buffaloes and sheep. The poultry in the district is also developed. The livestock population in Alwar district in the year 2012 has remained as given under.

There are many live stocks such as Buffalo, Cow, Goats, Sheep etc. They provide us Milk, Wool, Meat, Leather, Bones etc.

S.No.	CATEGORY	POPULATION IN 2012	CATTLE CENSUS 2012	Live Stock CENSUS 2012
1.	Cows	206865	206865	206865
2.	Buffaloes	1060734	1060734	1060734
3	Goats	379776	379776	379776
4	Sheeps	52166	52166	52166
5	Camel	5928	5928	5928
6	Pig	15142	15142	15142
7	Poultry	168713	168713	168713

CHAPTER III

EXISTING INFRA STRUCTURAL FACILITIES

3.1 ENERGY

The alignment and capacity of the power distribution network has to be carefully kept in view of decide the potential areas from the point of view of ground water resources and industrial activities.

Till March 31, 2019 out of 2072 number of villages in Alwar district, 2053 electrified (Solar energy) villages have been electrified. This means 99.08% of village the district was electrified. Remaining village is under dense forest area.

JAIPUR DISCOM ALWAR

TOTAL VILLAGE ELECTRIFIED UPTO 31 St MARCH 2019 UNDER ALWAR CIRCLE

S.N.	NAME OF P.S.	AS PER CENSUS 2011 TOAL NO.OF VILLAGES	Total Village ELECTRIFIED UPTO March.2019
1	RAMGARH	178	178
2	UMRAIN	165	157
3	THANAGAJI	175	166
4	BANSOOR	147	145
5	BEHROR	92	92
6	MANDAWAR	146	146
7	NEEMRANA	88	88
8	K.G.BAS	146	146
9	KOTKASIM	117	117
10	TIJARA	210	210
11	KATHUMAR	162	162
12	LAXMANGARH	188	188
13	RAJGARH	153	153
14	RENI	105	105
15	ALWAR CITY	00	00
	TOTAL ALWAR CIRCLE	2072	2053

ELECTRICITY CONSUMPTION PATTERN.

The consumption of electricity by the end of 2018-19 has been placed at 65674.51 lac units. The consumer category-wise breakup of the same has remained as given below :

ELECTRICITY CONSUMPTION (As on 31.3.2019)

JAIPUR VIDYUT VITRAN NIGAM LTD		
OFFICE OF THE SUPERINTENDING ENGINEER(O&M),ALWAR		
ELECTRICITY CONSUMPTION		
CATEGORY	NO.OF CONNECTIONS	CONSUMPTION IN Lac Units
DOMESTIC	548842	6250.00
NON-DOMESTIC	51155	2150.78
PUBLICSTREET LIGHT	647	150.83
AGRICULTURE	116754	17129.52
Industrial (SIP)	8542	601.88
Industrial (MIP)	2391	1637.17
Industrial (HT)	1506	36908.55
PHED	4758	612.42
OTHERS	1618	233.36
Total	736213	65674.51

3.2 TRANSPORT FACILITIES

ROAD NETWORK

Alwar district is well connected with other cities by road. The national highway No.8 passes through the district. Behror is the important place in the district on the route connecting Jaipur with Delhi. A State highway also runs from Alwar to Bharatpur. There are several major district and other roads connecting various places of the district. The total length of different category of roads in the district is about 5827.57Kms. With break up as given under :-

EXISTING ROAD NET WORK IN THE DISTRICT (AS ON MARCH 31,2019)

S.No.	CATEGORY	LENGTH IN KMS.
1.	National Highway	151.10
2	State Highway (B/T)	662.50
3.	Major District Road (B/T)	312.90
4.	Ordinary District Road (B/T)	528.35
5.	Village Road (B/T)	3278.02
6.	KrishiUpajMandi Road	894.70
	Total	5827.57

RAIL TRANSPORT

Railways provide direct link to this district with both the State capital Jaipur and the national capital, Delhi. Alwar is the only biggest Railway Junction station in the Alwar District, situated on Delhi-Alwar section of western railway. There is 204.66 Kms. Of railway track in the district. Alwar district is well connected by rail to Delhi, Ahmedabad, Mathura, Jodhpur, Ajmer etc. There are 14 railway stations in the district.

3.3 Financial Institutions

Banking Facilities

As on 31st March 2019, there were about 309 branches of Commercial Banks, 81 of Regional rural Banks, 18 of Central Co-operative banks, 5 Primary Land Development banks, 2 branches of Rajasthan Financial corporation and one of the Khadi Village Industry commission & Khadi Village Industry board in Alwar District.

OTHER INSTITUTIONS NETWORK

A part of the banking network, the district also getting the services of Rajasthan financial Corporation (RFC) (2 Branches), Rajasthan State Industrial Development and Investment Corporation Ltd., (RIICO) (5 Branches), Khadi and Village Industries Commission (KVIC) and District Industries Centre through its Offices in Alwar dist. The offices of district industries Centre (DIC) are located in Alwar City and in Bhiwadi. Besides DIC, RFC, RIICO, DRDA, PLDBs, Banks including the Lead Bank of the district Coordinator Office, etc. are functioning in the District.

The Network of banking facilities in the district is as given under.

Network of Bank and other financial Institutions.(Upto 31st March 2019)

SNO.	Name of the Block	Number of Financial Institutions				
		Commercial Bank	Regional Rural Bank (RRB)	Central Co-operative Banks	Primary Land Development Banks	Total
1	Umrain	78	13	02	01	94
2	Laxmangarh	09	04	02	01	16
3	Rajgarh	13	03	01	-	17
4	Reni	04	04	01	-	09
5	Behror	24	04	01	01	30
6	Kathumar	10	06	02	-	18
7	Tijara	68	07	02	-	77
8	Neemrana	31	05	01	-	37
9	Kotkasim	06	05	01	-	12
10	Bansur	09			-	15
11	Thanagazi	09	05	01	-	15
12	Mundawar	09	08	01	-	18
13	Kishangarh	23	06	01	01	31
14	Ramgarh	16	06	01	01	24
Total		309	81	18	05	413

3.3.3 Total Bank Finance

S.No.	Scheme	Total Advance Finance up to March
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		2019 (In Crore)
01	Agriculture Loan	5166.24
02	SSI	2600.00
03	Other Groups	4938.95
04	ST/SC	690.03
05	Minority	826.45

3.4 INDUSTRIAL AREAS

At present there are thirty industrial areas developed by RIICO at Alwar District. There is no Private Industrial Area developed in District. The details related too existing industrial areas in the district is found as given under :

EXISTING STATUS OF INDUSTRIAL AREAS (AS ON 31st MARCH, 2019)

S. No	Location	Total Area in Acres	Plots Developed	Plots Allotted	Plot Vacant
1.	M.I.A. Alwar	1804.32	711	708	3
2.	M.I.A. Ext., Alwar	207.52	209	209	10
3.	Agro Food Park, M.I.A. Ext. Alwar.	192.47	226	152	74
4	MIA (South & East), Alwar	51.75	13	13	0
5	Kherli	8.41	27	27	0
6.	MIA South East Extn. Zone	84.58	34	15	19
7.	Rajgarh & (Extn.)	40.59	112	106	6
8.	Khairthal & (Extn)	69.93	134	134	0
9.	Thanagazi	33.12	-	50	6
10.	Old Ind. Area Alwar	179.76	59	59	0
11.	Behror	280.88	298	292	6
12.	Sotanala	151.91	86	83	3
13.	Bhiwadi Phase I to IV	2075.35	1428	1383	0
14.	Khushkhera	825.83	1017	971	18
15.	IID, Centre Khushkhera	131.98	402	191	8
16.	Pathreri	538.1	128	89	26
17.	Chopanki	820.00	1107	1131	32
18.	Tapukara	781.44	27	26	01
19.	Shahjahanpur				
20.	Neemrana –I	646.67	150	150	0
	Neemrana –II	315.35	95	95	0
21.	EPIP Neemrana	210.51	225	214	11
22.	SareKhurd	94.59	63	63	NIL
23	NIC(M) Neemrana	1161.47	127	101	26
24	Rampur Mundana	63.28	273	263	04
25	Keharani	1216.88	277	241	26
26	Ghiloth	1929.70	306	91	215
27	Karoli	971.10	321	115	206
28	Salarpur	1056.18	-	01	NIL
29	KolilaJoga	201.68	0	0	68
30	Keshwana	470.35	33	29	4

CHAPTER 4

EXISTING INDUSTRIAL SCENARIO

4.1 EXISTING INDUSTRIAL STATUS

Alwar is one of the most prominent districts of Rajasthan State. Agriculture is the main occupation of the district. The district is classified under category “B” in the lines of prescribed guidelines of the Government of India.

4.1.1 RUNNING LMI UNITS

There are 94 Large and Medium Enterprises established in the district. Bhiwadi industrial area is called industrial hub. Detail of LMI Units are as under :-

DETAIL OF RUNNING MEDIUM & LARGE UNITS (Bhiwadi & Alwar) (As On 31.03.2019)

List of Large Enterprises(2019–20)				
Sn o.	Name of Units	Products	Investment in Crores	Employment
01	Ashok Leyland Ltd. 298 SPL., M.I.A. Alwar .	Assembly of chassis fitted with Diesel Engine / C.N.G.	94.74	1876
02	Carlsberg India Pvt. Ltd. Plot No.1 to 4 & B-5 to 8, Agro Food Park M.I.A. (Extension), Alwar-301030	Beer	137.84	364
03	Jain irrigation system ltd., SP-1, M.I.A., Alwar 301030	1.Micro Irrigation System 2.Precision Farming System, 3.Plastic pipe & Fitting, 4.Solar Systems(Febrication& Assembly).	74.06	197
04	Kajaria Ceramics Ltd. Village- Malutana Tehsil- Thanagazi	Polished Vetrified Tiles (PVT)	-	On Roll - 185 Off Roll - 333
05	Lord ChloroAlkalies Ltd. SP- 460 M.I.A. Alwar	caustic soda	230.00	180
06	Mahesh Edible Agro Oil Industry Pvt. Ltd. 127- 128, MIA, Alwar	Refined Edible Oil Deoiled Cake	35.20	260

07	Metso India Pvt. Ltd. SP-1-1 to SPL-13, South East Zone, M.I.A., Alwar-301030	1.Canveyors 2.Lokotracks 3.Lokotracks Fabrications 4.Moblie Plants 5.MV Vibrator Assembly 6.NP &Barmac Crushers 7.Pump Assembly 8.Rubber Products 9.Screen Comp. Track & Assemblies 10.Vibration Equipments 11.Crusher	419.32	703
08	Regional Oil Seeds Grower Co- operative Union Limited (Kamal pur) M.I.A. Alwar.	Oil Mill Solvant	NA	NA
09	ROCA BATHROOM PRODUCTS PVT. LTD. 223-226 MIA, ALWAR - 301030	Sanitary ware	44.67	450
10	Specialty Silica P. Ltd. B- 535 South Extension MIA . Alwar 301030	Racipitated Silica Granite/Powder	23.84	84
11	Sunil Health Care Ltd. 17-18, O.I.A. Alwar	Empty Hard Shell Geleatine Capsules	55.10	216
12	Tafe Motors &Trectors Ltd. (Old Name:- Eicher Tractors Ltd.) O.I.A Itarana Road, Alwar	I.C.Engine	80.00	1400
13	Vijay Solvex Ltd. BhagwatiSadan, Swami DayanandMarg, Alwar-301001 (Rajasthan)	1. Expeller Oils 2.Solvent Extracted Oils 3. Refined Oils 4.Blended Edible Vegetable Oils 5.Hydrogenated / Interesterified	Rs. 25.84 Cr.	436

		/ Fat Spread / Margarine		
14	Vintage Distillers Ltd. 117, M.I.A. Alwar.	Country Liquor, Rectified Sprit country Liquor Extra Neutral Alcohol	42.46	635
15	United Spirits Ltd., 201- 202,MIA,Alwar	IMFL	61.09	210
16	United Spirits Ltd., 201- 202,MIA,Alwar	Malt Sprit	19.58	40
17	Dabur India Ltd., SPC-162, MIA, Alwar	Churna,Ayurvedic Oil, Cosmetic Oil Etc.	20.9	52
18	AdaniWilmar Ltd., Vill. RoondhDhoninath, Near MIA, TehRamgarh,Alwar.	Edible Oil Besan	63.65 13.57	472
19	Havells India Ltd., A-461/ 462 & SP-215& 204-204A, MIA , Alwar.	Cable & Wire(Flexible)	282.96 Crore	2050
20	Deepak Vegpro Pvt. Ltd. Old Industrial Area, Itarana Road,Alwar-301001	1. Expeller Oils 2. Blended Edible Vegetable Oils	Rs. 14.81 Cr.	272
21	AggarwalReadymix P Ltd, SPL- A3, Tapukhera	Ready Mix Concrete	17.25	125
22	AhlconParenterals (I) Ltd. SP-91 Ind. Area Bhiwadi	Intra – Venous Fluids & Eye Ear Drops	75.00	256
23	Airtex Polymers P Ltd, SP-1038, chopanki	HM Printed Bags & Packing Material	15.50	150
24	Ajanta Soya Ltd., SP 916 . Ind.	Vanaspati& Refined Oil	28.75	225

	Area, Bhiwadi			
25	AkashOpticfiber Ltd. , F-1080, Ph-III, Bhiwadi	Opticalfiber Cable	41.00	275
26	Amapai Corporation IIndia Pvt. Ltd. Plot no.- 115-117, Near Indl. Complex MajrakathNeemrana	Copper Conection Pips For Air Conditioner &Refrigerator	20.21 crore	200
27	Ambey Laboratories P Ltd, SPI-5, I. A SotanalaBehore	Sodium Solt, Ethyl Ester	18.95	86
28	AMD Industries Ltd. SP-32, Riico Ind. Area Neemrana	Crown Caps Pet Preform C&D	20 crore	200
29	AMD Industries Ltd., SP-32, I.A. Neemrana Bhiwadi	Clouser	35.15	102
30	Amtek India Ltd., Unit-II, Bhiwadi SP-502 Ph.I I.A. Bhiwadi	C.I. Casting for Automobile	146.00	525
31	Amtek India Ltd, Unit-III, Bhiwadi SP-1195 Ph.I, I.A. Bhiwadi	C.I. Casting for Automobile	55.23	625
32	Arian Brewering Ltd. Chopanki	Beer	198	300
33	Balkrishan Industries Ltd. SP-923, Indl. Area, Bhiwadi	PhenumaticTyre	255.05	625
34	Balkrishan Industries Limited Chopanki Bhiwadi	Agri/IndTyre	625.00	525
35	Beam Globle Spirits & wine (I) Pvt. Ltd. (Old Name :- Allied Domeco Pvt. Ltd.) Vill._ Karoda Alwar	IMFL Bottling plant	29.20	150
36	Bestex MM India (P) Ltd.,	Auto Parts	45.00	120

	Industrial Area, Tapukara			
37	ChetanCabletronics P Ltd, E-445, I. A Chopanki	Wire & Cables	12.35	150
38	Continental Petroleum Ltd., F- 162-165 & A-166, RIICO I.A. Behror, Alwar	Lubricants Fuel Oil	12.50	125
39	Daido India Pvt Ltd. Plot No. SP- 2-96 New Indl. Complex MajrakathNeemrana	All kind of motor cycle chain & Rims etc.....	35 Crore	75
40	Dugar Overseas Pvt. Ltd. G-120- 122, EPIP Neemrana	Sugar Candy	18 crore	120
41	Daichi N Horiryon Auto Comp. Pvt. Ltd. Plot No. SP 2 -66 , New ind. Complex Majra Kath Neemrana	Fastner Auto Parts	91.11 Crore	50
42	Federal MagulGotese Ltd., Phase I GhatalBhiwadi	Piaton Part	75.25	320
43	Fedral Mogul Avtomotive Products (P) Ltd., SPO-812/B-1, II I.A. Bhiwadi	Spark Plug. ECM/FDM	23.85	175
43	Frontier Strips P Ltd., B-185,186 , Kaharani	C.R Strips C.R Coils	18.25	95
44	Garima Overseas E.P.I.P. Neemrana Bhiwadi	C.I. Casting For Auto Parts	42.00	165
45	Gem Scab Industries Ltd, SP-4- 1192 (L)), I.A. Bhiwadi	Xipl Cable, LT/HTR Cable	45.00	187
46	Getrag Hi-Tech Gear (India) Pvt. Ltd. A-317, Phase I I.A. Bhiwadi	Timing Gears	42.15	185
47	Gillete India Ltd., (Remane Gillette India Ltd.) SPA – 65 A, I.A. Bhiwadi	Blades, Rqzors Disposable	105.00	475

48	Ginni International Ltd. Ind. Area, Neemrana Bhiwadi	Cotton Yarn, Woven Fabric	297.99	1190
49	Global Auto Part Alliance, I.A. Bhiwadi	Auto Parts	150.99	130
50	Globus Agromics P. Ltd. VillShyampur The. Behror, Alwar	Rectified Sprit IMFL	131.79	130
51	Goetze India Ltd , Phase- I, GhatalBhd	Stariber SVP Piston Parts	20.00	170
52	Greenply industries Ltd. E-176-79 RIICO Ind. Area Behror Alwar	Decorative &Indl. Laminative Sheets	21.72	465
53	Gulshan Chemical Ltd., A-595, I.A. Bhiwadi	Sodium Hydro Sulphite	36.25	190
54	Halla Visteon climate systemsIndia Ltd., SP-812 (A) I.A. Bhiwadi	Raditor FDM	67.40	456
55	Havells India Ltd. SP-181-189, Phase-II Ind. Area Neemrana	CFL Expansion	45Crore	1000
56	HemaEngg. Industries Ltd. –IX, Plot no.17A, Ind. Area Phase –I Neemrana	Auto Prts& Motor Vehicle Parts	50 Crore	251
57	Hero Moto Corp. Ltd. Plot No.101-103,108&109 Riico Ind. Delhi Jaipur Highway Neemrana	All Types of 2 Wheelers Parts & Accessories	445 Croren	100
58	Hitachi Chemicals India Pvt. Ltd. SP-2-82, MajrakathNeemrana	Auto Mobile Parts	150Crore	/86
59	Hitech Gears Ltd. A-589, I.A. Bhiwadi	Transmission Gears & Shafts	145.4	670

60	Honda Scooters & Motorcycles Ltd. Tapukara	Motorcycles	178	650
61	Honda Seil Car India Ltd., I.A. Tapukara	Engine Componentss	4300	2500
62	Indo Alusys Ind. Ltd., SP 2-333, I.A. Bhiwadi	Alluminium Extruded Sprinklers Irrigation System	170.45	450
63	Jaquar& Co. Ltd. I.A. Bhiwadi	Bathroom Fitting	72.00	1850
64	KajariaCeremics Ltd. 19 KM Stone, Village GailpurBhiwadi	CeremicGhazed Tiles	560.00	1800
65	KaparoFastner Ltd. A – 7 to 9 I.A. ChopankiBhiwadi	Fastners	78.00	350
66	Kusum Healthcare Industries Ltd. I.A. Chopanki	Pharmaceutical Preparation	28.11	230
67	KokokulIntech India Pvt.Ltd., SP-2-39,NIC MajrakathNeemrana	High Precision Rubbur	50.00	50
68	Mount Shivalik Industries Ltd. Vill- Gunti, Behror Alwar	Beer	36.85	120
69	MV Cotspin Ltd. 14 B – Ind. Area, Neemrana Bhiwadi	Cotton Yarn	19.97	60
70	Mitsui ,Neemrana	Auto Parts	150.00	150
71	Mytex ,Neemrana	Polypropylene	41.00	130
72	Nissin Brake, Neemrana	Aluminum Component	240.00	836
73	Nachi K.G. Technology India Pvt.ltd.,Plot No.-SP-86, MajrakathNeemrana	Ball Bearing & Special Bearing for Automative Application	133.13 Crore	49

74	Nahar International Unit Arham Spinning Mills Prop.PunjabConcast Steel Ltd. (Omm Groups) Tijara Road, Bhiwadi	Synthetic & Cotton Yarn &UtsBlan.	262.23	2485
75	Nihon Parekerising India Ltd. SP2-16 & 17, NIC (M) Neemrana	Surface chemicals	35.50	105
76	Nippon Steel &Sumikin Pipe India Ltd. SP-2,94-103 Indl Area New Indl. Complex MajrakathNeemarana	Electrical Resistance	123Crore	-
77	O.CapChsis Parts (P) Ltd. A-1221 & 30 I.A. Bhiwadi	Piston Parts	40.00	115
78	Oji JK Packaging Pvt. Ltd. SP-4-78 New Indl. Complex MajrakathNeemarana	Corrugated Boxes & Plain Boxes, Sheets, Packaging	164 Crore	300
79	Orient Abbrasives Ltd., SP-148 Ind. Area Bhiwadi	Refractories Moulds	42.25	1498
80	Orient Syntes (Prop. APM Ind. Ltd.) SP – 147, I.A. Bhiwadi	Synthetic Blended Yarn	186.00	2300
81	Parley Biscuits Ltd., Neemrana Bhiwadi	Biscuts, Candy	96.00	900
82	PernoidRicard India Pvt. Karoda, Alwar	Spirit & I.M.F.L.	24.00	360
83	Rajasthan Antibiotics Ltd. A-619-630 I.A. Bhiwadi	Bulk Drugs	35.00	125
84	Rathi Rajasthan Steel Pvt. Ltd., Chopanki	TMT Bar	64.00	275
85	Rathi Bar Ltd. SP – 7 , I.A. Khushkhera	M.S. Steel Involve	95.00	435

86	Rathi Graphic Technologys Ltd. SP 921 I.A. Bhiwadi	Tonner and Developer	25.00	102
87	Rathi SP. Steel Ltd. SP 29 I.A. Khushkhera	M.S. Steel	45.25	285
88	Rathi TMT Pvt. Ltd., A-47, I.A. Khushkhera	M.S. Steel	95.23	185
89	Ray Ban, Sun Optics India Ltd. SP – 810 to 12 I.A. Bhiwadi	Matalic Frames Sunglasses	23.96	145
90	Relaxo Foot Wear Ltd. A-1131 (A) I.A. Bhiwadi	Hawai Slipper	48.3	385
100	RochesBreaweries Ltd. I.A. Neemrana 2/3 SP-11 & 12 Bhiwadi	Beer	72.03	495
101	Rosenberger Shilpi Cable, I.A. Chopanki	Power &Telecommunication Cable	56.48	95
102	S.R.F. Ltd. Fluoro Chemicals Divn. Jhiwana, The. TijaraBhiwadi	Refrigrant Gases Chloromethanes	104.02	515
103	Saint Gobian Glass India Ltd., SP- 1,I.A. Kaharani	Float Flass	1000.00	900
104	Sakata Inx Ltd. B-1245 -46, Ghatal I.A. Bhiwadi	Printing Ink Liquid	15.00	130
105	Sanganeria Spinning Mill Ltd. 15- A, RIICO I.A. Neemrana Bhiwadi	Acrylic, Polyster Synthetic Yarn.	14.25	160
107	Sanjo Forge India Pvt. Ltd. Plot No-SP 2 – 65, New Indl. Complex MajrakathNeemarana	Auto Mobile	77 Crore	39
108	Sel Textiles Ltd. 15-B, I.A. Neemrana , Bhiwadi	Cotton Yarn	77.67	245
109	Shri Ram Fibres Ltd. (SRF Ltd.) (Tijara) Vill. JhiwanaBhiwadi	Floro Chemical & Refrigerant Gas Hydrofloric Acid HalonChloromethanes	65.00	30

110	ShriRathi Steel Dakshin Ltd. Khushkhera	M.S. Bar	46.23	250
111	Shriram Cables Pvt. Ltd. A-524, I.A. Chopanki	Wire & Cables	72.05	275
112	Shriram Piston & Rings Ltd. , Pathredi	Automobile Parts	500	2400
113	Shrishti Alloys P Ltd., Bhiwadi	MS. Billets	22.36	95
114	SigwerkSicpa (India) Ltd. 7-8 Km. Stone, Tapukara Alwar Road , Bhiwadi	Printing Ink	78.02	156
115	Spirotech Heat Exchanger P Ltd., I.A. Karani	Heat Exchanger	02.65	256
116	T.S. Tech Sun Rajasthan Pvt. Ltd. SP 2-586 New Indl. Complex MajrakathNeemarana	Auto motive Components Parts	45 Crore	123
117	Taiyo India Pvt. Ltd. SP 91, -A New Indl. Complex MajrakathNeemarana	Agriculture Equipments	41 Crore	20
118	TakahataPrisicionIndia P. Ltd. SP240&241 New Indl. Complex MajrakathNeemarana	Mfg. Of Maintenance	36.50 Crore	180
119	Tokai Rubber Auto Parts India Pvt. Ltd. SP 2-60-64 New Indl. Complex MajrakathNeemarana	Anti Vibration Rubber Parts	90 Crore	184
120	Tokai Rubber Industrial House India Pvt. Ltd. SP 2-93,94,95 New Indl. Complex MajrakathNeemarana	Rubber House for Industrial Application	192.47 Crore	320
121	Takata India, Neemrana	Seat Belt Auto Parts	78.20	300
122	TPR Neemrana	Cylinder Line	92.62	129

123	United Breverege Ltd. I.A. ChopankiBhiwadi	Beer	102.00	615
124	Varun Beverages Ltd. SP 290-292 I.A. ChopankiBhiwadi	Beverages	102.00	550
125	Video Con India Ltd. SP-1, ShahjahanpurBhiwadi	Refreigerato	135.00	290
126	Y-Tech India Pvt. Ltd. SP 2- 104,105,106 95 New Indl. Complex MajrakathNeemarana	Auto Mobile Parts	97.75 Crore	250
127	Yushuro India Company Pvt. Ltd. Plot No. SP 2-29 New Indl. Complex MajrakathNeemarana	Metal Working Oils	30 Crore	40

List of Medium Enterprises (2019–20)-

Sno.	Name of Units	Products	Investment in Crores	Employment
01	Ishwar Corrugation &PackgingIndustry Pvt. Ltd. , Plot No. A-9,MIA, (South East Zone)Alwar.	Mfg. Of Coorrugated Boxes	14.84	64
02	Saurabh Agro Tech Pvt. Ltd. , 20-22 OIA, Alwar	Edible Oil Oil Cake Empty Tin Container	7.75	76
03	Kotson's Pvt. Ltd.217-A,218,219,220 , 230-A, MIA,Alwar	Electrical Transformars	9.42	320
04	AgarwalReadymixPvt.Ltd., SP1-A3 R.I.A.Tapukara	Ready Mix Concrete	9.50	103
05	Airtrax Polymers Pvt. Ltd., SP-1038 R.I.A.Chopanki	HDPE/PP Woven Fabric	9.00	190
06	Alok Ind., A-1120 Ph-III Bhiwadi	Plastic Granules Master Batch	6.94	138
07	Ambey Laboratories Pvt. Ltd., SP1-5	2,4-D Sodium Salt	8.80	78

	I.A.Sotanala			
08	Ankita Agro & Food Processing Pvt.Ltd., F-40,41 EPIP Neemrana	Oats & Oats Meal	8.34	56
09	Ashianalspat Ltd., A-1116 I.A.Bhiwadi	CTD / TMT BARS, MS INGOT	7.03	124
10	Ashianalspat Ltd., A-47 & A-50 Kaharani	TMT Bars, Steel Round Bars	8.06	126
11	B LS Ecotech Ltd., SP-179 I.A.Kaharani	Polyester Staple Fiber	9.02	60
12	Bhagwati Products, SPI/1, I. A. Karoli,	Mobile Phone & Accessories	60.59	1164
13	Bhiwadi Iron (P) Ltd., SP-7, Khushkhera	M.S.Ingots	5.99	22
14	Dalas Biotech Ltd., E-292 I.A.Bhiwadi	Pharma Unit	9.00	190
15	Duraline Ind.(P) Ltd., SP1-33 B, I.A.Neemara		8.46	45
16	Dr.Oetker India Pvt.Ltd., G-1/389 Bhiwadi	Sauces Spreds	9.35	95
17	DaikainAirconditioning India Pvt.Ltd. Neemrana			
18	Eltek SGS Mechanics Pvt. Ltd.,SP-1036 I.A.Chopanki	Mechanical Racks & Enclosures	9.20	76
19	Fccrico Ltd., SPL-2H I.A.Tapukara	Clutch Assembly	8.06	286
20	G.D.Foods Mfg. (P) Ltd., SP-15 & 16 I.A.Neemrana	Vine Gar Pickles	5.61	180
21	GoramalHari Ram Ltd., 6A R.I.A.Neemrana	Washing Soap / Powder	5.18	62
22	GracurePharmaceVticals Ltd., E-	Tablet Capsul	7.84	86

	1105 Ph-III Bhiwadi			
23	Honda Exp. Logistics India Ltd., SPL-(E) I.A. Tapukara	Automobile Sub Assmly	8.86	140
24	Industrial Guar Products Pvt. Ltd., A-145 I.A.EPIP Neemrana	Guargum Powder	8.80	50
25	Ichiban Crop Science, F-639 I.A.Khushkhera	Insecticides Pesticides	6.32	18
26	JPM Automobites Ltd., SP-6 D,I.A.Kaharani	Auto Parts	8.50	18
27	Kamdhenulspat Ltd., E-538 I.A.Chopanki	Paint & Putti	7.70	125
28	Karo Coils Ltd., A-53 R.I.A. Kaharani	Spring Keaves	6.23	33
29	Koide India Pvt.LTD., SP-2-21B NICM Neemrana	Mould& Die	9.32	36
30	KonarkMfg.Pvt.Ltd., SPL-1 F Bhiwadi	H M Printed Bags And Packing Material	8.96	24
31	Mittal Forging and Components (P) Ltd., B-1125 I.A.Bhiwadi	Auto Parts & Components	9.50	115
32	Mayur Industries (P) Ltd., B-484 Bhiwadi	Blow Mouding Plastics Products	8.25	45
33	Paracoat Products, Sp-4/880 B Pathradi	NVH Parts EPS Parts	11.50	125
34	Paramount Surgimed Ltd., A-106 I.A.Bhiwadi	Medical / Surgical Eqpment	8.06	66
35	Prayag-Polymers Pvt.Ltd., A-1129 I.A.Bhiwadi	Steel & Brass Hard ware	7.00	450
36	Rajshree Global Pvt.Ltd., B-194 G I.A.Kaharani	ThermowareSheet Boards	5.80	62
37	Richfield Ind.Pvt.Ltd., A-144 EPIP Neemrana	Biscuits Cookies	8.44	230

38	Roca Bathroom Products (P) Ltd., A-452-454 I.A.Chopanki	Taps, Bathroom Taps & Fitting	9.50	350
39	RamayaniCreations ,G1-277-278 I.A.Khushkhera	Readymade Garments	9.75	15
40	Sharda Health Care (P) Ltd., G1-285 Khushkhera	Disposable Syringe	8.50	20
41	SachdevaFabric World P . Ltd, A-116, BHD	Febric Cloths	16.25	80
42	Sagemetals Ltd, Sp- 18 I.A Neemrana	Electrical Wire Access.	10.25	265
43	Sekisui DLJM Molding (P) Ltd. SP-1(A-I) I.A.Tapukara	Plastics Molding Parts	9.84	112
44	Shrishti Alloys Pvt.Ltd., SP-7-A,I.A.Kaharani	M.S.Billets	8.36	80
45	T S Tech Sun (India) Ltd., SP 4-885 I.A.Pathredi	Seats of Scooter &Motorcycles	8.62	96
46	Tribuhyan Auto Products (P) Ltd., A-286 I.A.Chopanki	Auto Gas Kit	9.25	80
47	Unik Dis PowarePvt.Ltd., E-1023-24 I.A.Chopanki	Disposable Crockery	6.40	48
48	Unitherm Engineers Ltd., E-43-G-2 I.A.Khushkhera	FoundaryEquipment	5.51	45
49	Virgo Decors (P) Ltd., SP2-184 I.A.Kaharani	DecorativeLaminates	9.60	75
50	Wittiy Auto Engg.Pvt.Ltd., GI-595 I.A.Khushkhera	Auto Mobile Componemts	8.90	76
51	Worldstel Stainless Steels Ltd., A-348-49 I.A.Bhiwadi	S S Flat, Bilets,Pound	9.67	225

CHAPTER-V

EXISTING EXPORT ENTERPRISES & POTENTIALITY OF EXPORT

5.1 SWOT Analysis

Alwar district is called industrial hub in Rajasthan state. There are about 180 Large & Medium Enterprises situated at Alwar District. We are going to prepare export potential plan, which objectives are as under-

1. Tap unexplored export potential to the fullest.
2. Generate Employment opportunities.
3. Augment and create International brands.
4. Generate Women Empowerment.
5. Supplement 'Make in India' Initiative.
6. Manufacture Products matching demand in world market.
7. Tap Niche Market

There is huge potentiality for export of goods & services. It needs to analyse 360⁰ or SWOT analysis, which are as below-

5.1.1 STRENGTH-

The biggest advantage for Alwar District is its Proximity to New Delhi. In addition to existing infrastructure, the work of new super express way from Delhi to Mumbai is to be completed near future. The Position of Alwar would further be strengthened with another Rapid Rail Transit system (RRTS) from Delhi to Mumbai. There is DMIC Project implemented shortly. There are one logistic hub at Kathuwas and also setup Inland Container Depot (ICD) of RAJSICO, situated at Bhiwadi for promoting export units.

These new Logistic development would help the industry not only in transportation or goods but also encourage qualified manpower to bake up jobs in Alwar district benefit the industry as whole.

There are classifications of goods like Agro processing & food Processing product, Textile Product, Auto Component and engineering product, Mineral & Mines Product, Pharmaceuticals Product, Rubber & Plastics Products etc.

There are many brands like Honda, Hero, Metso, Kazaria, RathiSaria, Ashok Leyland &Tafe Motors internationally acceptability.

5.1.2 WEAKNESS

Old technology, sufficient availabilities of raw material, unavailability of industrial Land, testing laboratories are weakness of promoting export enterprises in the district.

There are many enterprises who still using old technology. There is an urgent need for upgradation in technology. China is doing dump its products specially textile & electronics. There we are facing much in our industries.

There is shortage of raw material especially Iron steel for auto components because transportation of Iron is costly, so not compete global counter parts.

Most of enterprises were situated at Delhi, due to NGT orders, They migrated at surrounding Alwar. Existing units are unable to expand and new enterprises are unable to establish a unit. Necessary steps to be taken to provide another export oriented industrial complex for auto components goods in Alwar. There are needs to setup special economic zone for auto component.

Testing laboratories of buyers compels exporter to undertake testing of their equipment from international testing labs at exorbitant cost. The labs available in India neither require accreditation nor cost competitive.

5.1.3 OPPORTUNITY -

There are many opportunity according strengthen our district. There are location advantages, infrastructure like energy, transport, communication, health, education, banking, insurance facilities available in Alwar district.

We need to organize an IEC program to facilitate entrepreneurship especially export enterprises. State govt. should be encouraged export units under RIPS 2019 as thrust sector and should also be promoted Ease Of Doing Business.

5.1.4 THREATNESS

Testing laboratories, old technology unavailable of land, Inland Container Depot (ICD) closer at Bhiwadi, demotion of export units, no environment to promote export enterprises are threatening to encourage entrepreneurship in our district. There is need to suitable action for encouraging it. Govt. is required to extra benefits for export units.

5.2 POTENTIAL EXPORT INDUSTRIES

Keeping in view the location of the district, availability of most of the required infrastructural facilities and resources, a few units exports are proposed below-

PROPOSED AUGMENTATION OF INDUSTRIAL AREA.

S. No	Type of Industry	Capacity per Unit value in 000 Rs.	Proposed number of Units	Investment per unit in 000 Rs.		Proposed employment per unit	Suggested location
				Land & Bldg.	Plant & Mach.		
A.	RESOURCE BASED						
1.	Mustered Split	1000	5	500	700	5	Khairthal, Tijara, Alwar, Kherli
2.	Pulses	22080	2	660	640	20	M.I.A., Khairthal
3.	Spice Powder	3600	81	250	620	7	Behror, Kherli, Bansur, Khairthal
4.	Flour	1000	2	500	500	10	Rajgarh, Behror, Alwar, Tijara
5.	Marble Gang saw	16000	10	1000	10000	18	MIA, Rajgarh
6.	Mineral Powder	6000	10	1000	2500	15	Rajgarh, Thanagazi, Alwar
7.	Cotton Ginning	12000	2	800	3000	9	Rajgarh, Khairthal
8.	Ayurvedic Medicines	5000	2	600	800	30	Alwar, Rajgarh

B.	DEMAND BASED						
21.	Dairy Product	15000	2	2000	6500	15	Behror, Rajgarh
24.	Rubber Sheets	22000	2	1500	6000	20	Bhiwadi
28.	Pharmaceuticals	100000	1	2000	5000	20	Bhiwadi
29.	Wire, Cable	7000	2	500	1500	10	Bhiwadi
30.	Granular Plastic	100000	1	500	3000	10	Bhiwadi
31.	Engineering	10000	10	200	1000	5	Alwar, Thanagazi, Behror, Rajgarh, Shajahanpur, Bhiwadi
32.	Rolling Mill	106000	3	2000	8000	18	Bhiwadi
33.	Steel Furniture	1800	10	300	300	12	Alwar, Rajgarh, Tijara, Thanagazi, Behror, Bhiwadi
34.	HDP & Women Sacks	2400	1	800	2600	30	Behror
35.	Tin Containers	8100	2	300	600	15	Alwar, Bhiwadi
36.	Plastic Molded items	6000	2	500	800	10	Shajhanpur
37.	Plastic Bottles	10000	2	500	1900	10	Sotanela, Rajgarh, Behror
38.	Agri. Equipments	5000	5	200	500	100	Alwar, Behror, Rajgarh, Thanagazi
39.	Florescent Tube	60000	5	200	300	20	Shajahanpur, Bhiwadi
40.	Paints	4000	3	-	500	11	Alwar, MIA, Bhiwadi
41.	Electronic Item	1000	5	500	800	20	Shajahanpur, Alwar, Bhiwadi
42.	Forging	20000	2	1000	4000	15	Alwar, Bhiwadi
43.	C.I. Casting	4500	4	800	2000	15	Alwar, Behror
44.	Auto Lamp	1000	1	250	500	5	Alwar
45.	Auto Spares	1200	4	250	800	5	MIA
46.	Electro Plating	800	1	250	1000	5	Alwar, MIA
47.	Tyre retarding Servicing	800	50	-	2000	16	All Most Towns
C	ANCILLARY INDUSTRIES						

48.	Auto Gear & Heads	1000	1	300	500	10	MIA
49.	Engineering Job Work	150	5	90	80	2	Alwar City, O.I.A.,
50.	Automotive components	5000	2	500	2000	15	Bhiwadi
52.	Packing Boxes	2100	3	300	500	12	Bhiwadi
53.	Corrugated Boxes	700	4	200	350	10	Bhiwadi, MIA
54.	Card Board Boxes	150	2	150	30	4	Alwar City

5.3 Major Exports Units

Alwar district is big market in reference of exports like food items textiles, auto component, engineering, goods etc. Some enterprises are as under-

1. Honda Car India Ltd. Tapukara
2. Hero Moto Corp, Neemrana
3. Hi-tech Gears Ltd. Bhiwadi
4. Shree Ram Piston & Rings Ltd. Pathredi
5. Hitachi Chemical India Pvt. Ltd. Neemrana
6. Kajaria Ltd. Tapukara&Thanagazi
7. Vijay Solvex, Alwar
- 8- Adani Willmar, Alwar
9. Metso India, Alwar
10. Tafe Motors Ltd. Alwar
11. Ashok Leyland, Alwar

5.4 Major Products Exported from districts

There are many product manufactured in our district, which is exporting such :-

1. Edible Oil
2. Cotton Ginning & Spinning
3. Fabrics
4. Handicrafts Products like Teracotta, Rakhi, Wooden Crafts, Marble Sculpture, Leather Carpet
5. Laminated Sheet
6. Marble Powder
7. Pharma Product
8. Engineering Product
9. Auto Component Product

5.5 Export Potential Status-

Industries of Alwar District are produced in wide range of products like Heat Exchangers, Break shoo, Surrender body casting, Wire & Cables, SG Iron Casting, Machining and forging parts, Aluminum extruded product, Surgical Blade, Synthetic & Cotton Yarn, Fabrics, Shaving Blade, Hand tools, Empty Hard Capsules, Leather Shoes, Tyre Tubes, Sanitary Items, Crockery, Ceramic Glass, Different Chemical like Calcium cyanide, alkalis salt, Moped, PVC Cables, Sanitary ware, Readymade Garments, Motor Body, Edible Oil, Mineral Powder etc.

Thus as above products are produced in Alwar. We need to explore, publish, aware & Process of Export, So that entrepreneur can be benefited.

CHAPTER-VI

EXPORT ACTION PLAN UNDER ONE DISTRICT ONE PRODUCT

6.1 AUTO COMPONENTS SECTOR

Both DIC's Alwar & Bhiwadi has decided Auto Component Product under ODOP which have been market potential so as devise focused strategy. Auto Component Products have diversification in whole district. There are around 450 units of Auto Mobile Component situated at Alwar District. There are big Brand of Auto Component like Hero, Honda, Mitsubishi, Hitachi, hi-Tech, Shriram Piston etc.

Heat Exchanger, Break Shoo, Surrender Body Casting, Radiator, Ring and Pistons, Machining and forging parts, Gear and Soft Wire, Cables, Plastic and Rubber Components, Suspension Parts, Sheets, Mets, Bumper and light are main parts of Auto Components

These are exporting mainly USA, UK, UAE, Germany, Russia, Italy, France, Hungary, Austria, Indonesia, Portugalies, Malaysia etc countries. Main Export Enterprises related to Auto Components are as below -

1. Honda Car India Ltd. Tapukara
2. Hero Motocorp Ltd. Neemrana
3. Honda Motorcycle & Scooter Ltd. Tapukara
4. Mtech India Ltd. Bhiwadi
5. Basetex MM India Ltd. Tapukara
6. Goyats (FedralMoogole) India Ltd. Bhiwadi
7. Garima Oversease, Neemrana
8. Hi-Tech Gears Ltd. Bhiwadi
9. Henan Climate System, Bhiwadi
10. OcapChechis, India Pvt. Ltd Bhiwadi
11. Nisin Break, Neemrana
12. Shriram Pistons & Ringus Ltd. Pathredi
13. Hitachi Chemical India Pvt. Ltd. Neemrana
14. Mitsui Prime Advance Composit Pvt. Ltd. Neemrana
15. BKT, Bhiwadi
16. Sava Services Pvt. Ltd. Bhiwadi
17. Nihon Parkerising, Neemrana
18. T.S. Texan Pvt. Ltd, Bhiwadi
19. Tokai Rubber Pvt. Ltd. Neemrana
20. Spirotech Heat Exchanger Pvt. Ltd. Bhiwadi
21. FCC RIICO Ltd. Tapukara
22. Koide India Pvt. Ltd. Neemrana
23. Sekisui DLJM, Molding Pvt. Ltd, Tapukara

24. Yutaka India Pvt. Ltd, Tapukra
25. G-Tip India Pvt. Ltd, Tpukara
26. Hariom Alloys & Precision Ltd. Alwar
27. GM HI-TechLtd. Alwar
28. JIT Industries Ltd. Alwar
29. Nangalwala Auto Cables
30. Delta Industries, Alwar
31. SSB Engineering, Alwar

Some Auto Components Units Exported There Products-

Sno.	Name and Address of Units	Name of Products	Exported Countries	Export Turn Over (In Lakh)		
				2017-18	2018-19	2019-20
1	Hariom Alloys & Precision Ltd., OIA, Alwar	SG Iron Casting	USA, Germany	652	783	490
2	Nangalwala Auto Cables, 29-30 ITI Road, OIA Alwar	Auto Electrical Product	USA, Austria, UK	900	244.62	370.40
3	GM HI-Tech Ltd. OIA, Alwar	Auto Mobile Component	Hungary, Germany, USA	397	311	273
4	SSB Engineering Pvt. Ltd., MIA, Alwar	Auto Component	China, USA, UK	765	1330	1185
5	OcapChasis, India Pvt. Ltd A 12 21&30 IA, Bhiwadi	Automobile Steering and Suspension Parts	Italy, China, Hongkong	NA	NA	3043
6	Spirotech Heat Exchanger Pvt. Ltd Bhiwadi	Heat Exchanger CondensorCoil	Polland, Germanny, Itally, USA	NA	NA	22000

7	Hi- Tech Gear Ltd. A-589I.A. Bhiwadi	Gears & Shafts	USA	Na	NA	350
8	Yutaka India Pvt. Ltd, Tapukra	Dish Break & Silencer	USA, Indonesia, Thailand	NA	NA	100
9	Sawa Services Pvt. Ltd Bhiwadi	Autoparts	UK, Germany, Croatia, Italy	NA	NA	600

6.2 Suggestion for Export Action Plan

There are around 450 enterprises manufactured Auto Components Products. They Produced around 30-35 types products are exported The key of Success lies in diversification. Alwar district is known for Auto Component hub in India and World. Alwar District has achieved good growth in export of Automobile products. More Research to find out Products having demand in international Market and manufactures should be engaged to produce these products.

This Export action Plan should be implemented as below suggestion, so that auto component product can be identified as Global Marka :-

1. One Special Economic Zone (SEZ) should be declared in Alwar district for auto component
2. All Export formalities Especially Custom Related should be completed locally at ICD Bhiwadi and Air Cargo Complex, Sanganer.
3. An Export awareness camp and workshop should be organized frequently, so that exporter can be aware new procedures and guidelines of exports.
4. Financial institute should be directed through RBI and Govt. Level for resolving issues faced by exporters and getting credit easily.
5. State Govt. should be notified exports as thrust sectors under RIPS 2019, so that capital and interest subsidy can be aware .
6. Exporters should be visited in foreign country, There Product Diversification and getting new technology.
7. DGFT should be done easy norms to acquire IEC code and procedure of boarding and lodging of product should be curtail.

6.3 SUMMARY ON THE FINDING RECOMMENDATION

The Alwar district is known as industrially developed district, and is situated in the north eastern part of the State. From the administration point of view, the district is divided into 14 sub division, 16 tehsils and 4 sub tehsils.

The resource analysis for the district reveals that the district is rich in human and Raw material resources. It may be seen there from that the district industrial opportunities for agro-based industries, livestock, mineral, demand based and engineering industries.

At present 30 industrial area have been found in existence, out of which the Industrial area of old Industrial area Alwar, Kherli, Rajgarh, Khairthal, Bhiwadi, and Behror-I, about all the industrial plots have been allotted but in 9 industrial area a considerable number of plots are lying vacant. On the basis of existing situation of industrial area of Khairthal, Kherli, Rajgarh, Bhiwadi and Shahjahanpur and in case of hindrances in the expansion, the new industrial areas may be developed at nearby place to the above industrial area.

Carpets and Auto Mobile Components are found export potential items in Alwar district. The units are mainly located in the Thanagazi, Bhiwadi and Neemrana of the District.

Both DIC's Alwar & Bhiwadi has decided Auto Component Product under ODOP which have been market potential so as devise focused strategy. Auto Component Products have diversification in whole district. There are around 450 units of Auto Mobile Component situated at Alwar District. There are big Brand of Auto Component like Hero, Honda, Mitsubishi, Hitachi, hi-Tech, Shriram Piston etc.

Heat Exchanger, Break Shoo, Surrender Body Casting, Radiator, Ring and Pistons, Machining and forging parts, Gear and Soft Wire, Cables, Plastic and Rubber Components, Suspension Parts, Sheets, Mets, Bumpher and light are main parts of Auto Components. These are exporting mainly USA, UK, UAE, Germany, Russia, Italy, France, Hungary, Austria, Indonesia, Portugalies, Malaysia etc countries.

Alwar District has achieved good growth in export of Automobile products. More Research to find out Products having demand in international Market and manufactures should be engaged to produce these products. Thus, Export Action Plan of Alwar District should be implemented.