



Government of Rajasthan

# EXPORT POTENTIAL SURVEY

2020

DISTRICT INDUSTRIES CENTRE,  
DUNGARPUR

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**DISTRICT INDUSTRIES CENTRE, Dungarpur**  
**YEAR 2020-21**

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## CHAPTER 1

### District at a Glance 1.1

<b>1.</b>	<b>Area</b>	3770 sq.kms
<b>2.</b>	<b>Population</b>	13,88,552 Nos.
<b>3.</b>	<b>Literacy</b>	59.50%
	Male	72.90%
	Female	46.20%
<b>4.</b>	<b>Town &amp; Villages</b>	
	Major Towns	2
	Sub Divisions	8
	Tehsils	9
	Panchayat Samitis	10
<b>5.</b>	<b>Agriculture</b>	
	Net Area Sown	148000 Hectares
	Area Under Forest	61939 Hectares
<b>6.</b>	<b>Rainfall</b>	
	Normal	728.90 mm
	Average Actual	597.61 mm
<b>7.</b>	<b>Mines &amp; Minerals</b>	
	Major Minerals -	Marble, Soapstone
<b>8.</b>	<b>Animal Husbandry</b>	
	Total Livestock	16,24,254 Nos.
	Poultry	1,35,199 Nos.
	No. of Veterinary Hospitals	43

	No. of Veterinary Dispensaries	6
<b>9.</b>	<b>Industry</b>	
	Registered SSI & MSME	3703
	Employment in SSI & MSME	14843
	Large & Medium Scale Units	3
	Employment in LMI	1560
	No. of Industrial Areas	3
<b>10.</b>	<b>Power</b>	
	Towns Electrified	2
	Villages Electrified	972
<b>11.</b>	<b>Water</b>	
	Villages covered with Safe Drinking Water Supply	966
<b>12.</b>	<b>Education</b>	
	No. of Colleges (Arts, Science & Commerce)	39
	No. of Colleges (Sanskrit)	2
	No. of B.Ed. Colleges	04
	Senior Secondary Schools	} 375
	Secondary Schools	
<b>13.</b>	<b>Public Health</b>	
	Allopathic Hospitals	2
	Community Health Centers	16
	Primary Health Centers	59
	Sub Centers	374

	Dispensaries	1
	Ayurvedic & Unani Hospitals	131
	Medical College	01
<b>14.</b>	<b>Banking</b>	
	No. of Branches of Scheduled Commercial Banks	117
	No. of Branches of Co-op. Banks	09
	Lead Bank	Bank of Baroda
<b>15.</b>	<b>Communication</b>	
	Post Offices	295
	Telegraph Offices	2
	Telephone Exchanges	19
<b>16.</b>	<b>Transportation</b>	
	No. of Registered Vehicles	300607
	N.H. Length	34 kms.
	State Highway	210 kms
	Other Pucca Road	2751.35 kms

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## GENERAL

The District Dungarpur is named after the town of hillocks and the capital of the former princely State of Dungarpur.

### Geographical Area

Dungarpur, the smallest district of Rajasthan is situated at the Southern tip of the State adjoining Gujarat. It extends between 23 and 24.1” North latitude and 73.22” and 74.24” East longitude. The districts Udaipur and Banswara lie in North and East of Dungarpur district respectively. On South and West, it is surrounded by the border of the neighboring state of Gujarat. The district has geographical area of Gujarat. The district has geographical area of 3800 Sq. kms.

### LAND-USE PATTERN IN THE DISTRICT

As a large portion of the land belongs to the hill region, very small land is available & suitable for cultivation in the district. The land use pattern appearing in the following tables depicts that only 30.89 percent of the total land of the district is available for the cultivation:

### LAND USE PATTERN DURING THE YEAR 2019-2020

S.NO.	DESCRIPTION	AREA(HECTARES)
1.	Total Geographical Area	385674
	a) Cultivated Area	193835
	b) Fallow land	6118
	c) Forest	64476
	d) Area not available for cultivation	189185
	e) Other Non-cultivated	60600
2.	Irrigated Areas	37816
3.	Double Cropped Area	61939

Source : Collectorate Dungarpur.

## PHYSIOGRAPHY

The district is surrounded with hills covered with jungle of cactus, jujube-trees and salar (*Boswellia Serrata*) a gum producing tree together with several other varieties of shrubs and trees requiring neither deep soil nor moisture. In the north and east, the land shape is rugged and wild but towards the south-west border, the features seem to merge in the topography of Gujrat region. The eastern portion slopes down towards the Basin of Mahi River. There is scarcely any pastureland. The cultivated area is almost confined to the valleys and low ground between the hills where the soil is rich and alluvial and can be irrigated by wells and tanks.

### 1.2 ADMINISTRATIVE SET-UP

The district is divided into Four sub-divisions, Nine tehsils and Ten panchayat samitis. The Administrative set up of the district is as given under:

#### ADMINISTRATIVE SET UP OF DUNGARPUR DISTRICT

(31 March,2020)

SUB DIVISIONS	TEHSILS	PANCHAYAT SAMITIS	MAJOR TOWNS
i Dungarpur	i Dungarpur	i Dungarpur ii Dovada	i Dungarpur
ii Simalwara	ii Simalwara iii Jothari	iii Simalwara iv Jothari	ii Simalwara
iii Sagwara	iv Sagwara	v Sagwara	iii Sagwara
iv Aspur	v Aspur	vi Aspur	iv Aspur
V Bichiwara	vi Bichiwara	vii Bichiwara	v Bichhiwara
VI Galiyacot	vii Galiyacot	viii Galiyacot	vi Galiyacot
VII Chhikhli	viii Chhikhli	ix Chhikhli	vii Chhikhli
VIII Sabla	ix Sabla	x Sabla	viii Sabla

## Chapter –II Industrial Profile

### 2.1 INDUSTRIAL AREAS

At present, there are three industrial areas in the district located at Sagwara, Bichiwara and Dungarpur. Sagwara is located at a distance of 30 kms from the district headquarter. The details of status of existing industrial area as on 31 March 2020 were as under:

#### EXISTING STATUS OF INDUSTRIAL AREAS

(AS ON 31.3.2020)

S.No	Location	Total Area (in acres)	No.of Plots Planned	No.of Plots Alloted	Rate per Sq. feet
1.	Dungarpur	38.56	89	87	325/-
2.	Sagwara	36.04	59	52	250/-
3.	Bichiwara	201.79	179	40	400/-

### 2.2 MEDIUM AND LARGE INDUSTRIES

There are three large-scale industries viz., M/s Rajasthan Syntex Ltd., M/s Rajasthan Texchem Ltd. and M/s Rajasthan Polycot Ltd. All three units are engaged in the manufacturing of spun yarn, acrylic yarn and blended yarn and are providing employment to about 623 number of persons with an investment of about Rs. 214.06 Crore.

### 2.3 SMALL SCALE /COTTAGE INDUSTRIES

As on March 31, 2020 the number of registered small scale and cottage industries in the district were 3703 providing employment to 14843 persons with a capital investment of Rs.21993.00 lacs. However, the employment generated for the last four years is as given in the table.

Udyog Aadhar Memorendum 31 March, 2020	Emplyment	Investment In lacs
3703	14,843	21993.00



### **III- EXPORT**

#### **3.1 Major products exported from district**

1. Yarn
2. Apparel
3. Cloth Bags
4. Steel and Ply furniture

#### **3.2 Major countries where products exported:**

Turkey, USA, Indonesia, Egypt, Gulf/Middle East countries Srilanka, Nepal.

#### **3.3 Other products/ sectors potential to export in future:**

- Stone art items

#### **3.4 Existing export units of district:**

- Shri Rajsthan Syntax Ltd.
- New Zeal rain wear
- Raj Bag Industries
- New Raj Steel and ply Industries
- Classic readymade garments

**3.5 Marble statue art:** Dungarpur and Sagwara are two major towns, where particular Sompura Artist traditionally adopted Stone Art. These people's have specially ability to made a murti from marble stones and parewa stone.

## **Chapter –IV Major Issues-**

### **1) LACK OF EXPORT KNOWHOW–**

1- Most of the units have no idea about export. They want to remain in comfort zone. due to lack of export .

### **2)LACK OF PACKAGING AND BRANDING–**

Major No. of Units in district are directly selling their products to big brands or local customers. due to lack of proper branding exporters don't take interest.

### **3)LACK OF MARKETING AND STANDARDISATION –**

Due to lack of standardisation exporters don't feel confident in exporting substandard product. inspite of high quality of product, due to lack of standardisation. These products are non representable.

### **4)LACK OF TECHNICAL SUPPORT –**

Most of the units lack trained staff, due to conventional approach their products are not at-par with exporters' requirements.

### **5- LACK OF BASIC INFRASTRUCTURE-**

District is not connected with major cities/port with proper rail transport and air service. Also there is no inland container depot in district.

## **Chapter – V**

### **Suggestions**

#### **5.1 Interventions required-**

- Export seminars and exposure visits
- Training on export through NiMSME Hyderabad.
- Training on export documentation and procedures.
- Fiscal and policy incentives for exporters. For tribal/most backward area. It should be more beneficiary.
- Need of sectors specific policy specially for tribal area.
- Infrastructure support i. e. rail connectivity and air connectivity.

#### **5.2 Training and Development needs for identified export products –**

- Standardization and certification of products.
  - Training of freight forwarders and customs brokers.
  - Know how of to pack goods for export.
  - Information of potential export customers.
  - Assessment of products suitability for export markets.
  - Know how of international trade logistics.
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