



सत्यमेव जयते  
राजस्थान सरकार

# NON-RESIDENT RAJASTHANI (NRR) POLICY OF GOVERNMENT OF RAJASTHAN 2021



राजस्थान फाउण्डेशन  
Rajasthan Foundation

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## Definitions

**Diaspora**<sup>1</sup>: “People who have been spread or been dispersed from their homeland” or Diaspora means spread of people to separate geographic locations from their origin either by force or by choice.

**Non-Resident Indian (NRI)**<sup>2</sup>: A Non-Resident Indian (NRI) means an Individual; resident outside India who is citizen of India or is an “Overseas Citizen of India” cardholder within the meaning of section 7 (a) of the Citizenship Act, 1955.

**Non-Resident Rajasthani (NRR)**<sup>3</sup>: NRR means any person either he/ she/ himself/ herself has, or his/her forefathers had a native place in Rajasthan, and who is presently domiciled elsewhere in the country or abroad owing to business, profession, employment or calling.

**Person of Indian Origin (PIO)**<sup>4</sup>: A person of Indian origin or ancestry but who is not a citizen of India and is the citizen of another country. A PIO might have been a citizen of India and subsequently taken the citizenship of another country, or have ancestors born in India or other states.

## Abbreviations

AW	Aanganwadi
BIP	Bureau of Investment Promotion
CSR	Corporate Social Responsibility
DLC	District Level Committee
DoIT&C	Department of Information Technology & Communication
Gol	Government of India
GoR	Government of Rajasthan
ICT	Information, Communication & Technology
MAM	Moderate Acute Malnutrition
NRR	Non-Resident Rajasthani
ORC	Overseas Rajasthan Chapters
RF	Rajasthan Foundation
RIPS	Rajasthan Investment Promotion Scheme
RSLDC	Rajasthan Skill and Livelihoods Development Corporation
SAM	Severe Acute Malnutrition
UNESCO	United Nations Educational, Scientific & Cultural Organization

## 1. Introduction

The Indian Diaspora that constitutes an important and a unique force spread across all 6 continents and around 125 countries. Over the past two centuries, India has achieved the world's most diverse migration history. According to UN reports, The Indian diaspora community is largest in the world and considered as a promoter for economic welfare in both within India as well as in the host countries.

Rajasthan has a long history of migration. The immigrant traders from Marwar, Shekhawati, and adjacent states of Rajasthan migrated to other Indian states and abroad for trade and now have become one of the most successful business communities in India. They spread to many regions of India, and even to neighbouring countries, as they expanded their business and trade networks from the 17<sup>th</sup> century through the early 19<sup>th</sup> century to Persia and Central Asia.

The people of Rajasthan have not only crossed district boundaries but have gone beyond states, countries, and continents too. Rajasthan was the third among states, in order of the numbers, who emigrated under ECR during 2019, the first being of Uttar Pradesh and Bihar, in 2019. (Source: Ministry of External Affairs Annual Report) The total number who emigrated from Rajasthan in this category between 2017 to 2021 was 1,04178, which is nearly 8% of such migration from the country. (Source E-Emigrate portal, Government of India).

Rajasthani diaspora is a diverse and a dynamic global community connected to Rajasthan through ties of culture, heritage, citizenship, and affinity, retaining a strong sense of Rajasthani identity that has remained vibrant over the ages.

Recognizing the need to sustain and renew a meaningful connections with the NRRs, the Government of Rajasthan was a pioneer in recognizing the importance of its Diaspora and had set up a designated organization 'Rajasthan Foundation' for strengthening relationships with NRRs in India and abroad.

Diasporas can, and in many cases do play an important role in the economic development of their countries of origin or ancestry. Beyond sending remittances, they can also promote trade and foreign direct investment, create businesses, spur entrepreneurship and transfer new knowledge and skills. The Rajasthani Diaspora, therefore, is believed to represent a very powerful reservoir of capital, relationships, skills and expertise that remains largely untapped, and, if realised, can assist in the growth and development of Rajasthan.

The NRR Policy reflects the continuing commitment of the Government of Rajasthan (GoR) to pursue Diaspora related strategies and initiatives that are mutually beneficial to State development processes and the well-being of its Diaspora population. The overall goal of the Policy is to strengthen the connections of Rajasthani diaspora with their roots, promote welfare of the diaspora and support constructive engagement of the Rajasthani diaspora for sustainable development of the State. **The approach includes defining roles and responsibilities of government agencies/ departments that are either directly or indirectly relevant to the NRR engagement process.** The effective implementation of goals, objectives and strategies, delineated in the Policy, depends on an active institutional framework, robust, active administrative and technical support. As key stakeholders and beneficiaries, it is expected that Diaspora will support and participate in the implementation of this Policy.

### **About Rajasthan Foundation**

Rajasthan Foundation, a Government of Rajasthan organization, which was constituted in March 2001, under the Rajasthan Societies Registration Act, 1860.

It is an initiative of the State for promoting interests, concerns, historical ties and strengthening relationships, with people of Rajasthani origin, settled outside the State in India and abroad, thereby working towards generating mutual benefits for the people of Rajasthan as well as Non-resident Rajasthanis (NRRs). It acts as an 'One Stop Solution' for NRIs/ NRRs & as a bridge between the State and NRRs/NRIs/PIOs and their associations in India and abroad. It works for enhancing cooperation in the progression of infrastructure, education, health, culture, and other areas of mutual interest and ensure welfare of NRRs.

Rajasthan Foundation shall leverage the policy framework to institutionalize linkages with NRRs, enabling their engagement in economic, social, and cultural domains and facilitating their contribution to the sustainable development goals of the State along with expediting welfare for the NRRs

## 2. Vision

Developing linkages and strengthening the bond between the Rajasthani diaspora and their motherland through welfare measures and by partnering with them in the developmental and philanthropic initiatives in Rajasthan.

## 3. Mission

- i. To look into aspirations, requirements, and expectations of the Rajasthani Diaspora, **facilitate, encourage and support them to connect with their roots in Rajasthan and build their sense of belonging to the Rajasthani identity.**
- ii. **Develop an inclusive agenda for NRR Diaspora** that creates an enabling environment that promotes trust and encourages mutual benefits to Rajasthan and its Diaspora members
- iii. **To improve service delivery to NRRs and to institutionalize engagement with NRR Diaspora with responsibility that is shared across departments and state agencies to realize the objectives of the NRR policy.**
- iv. To foster cooperation with NRRs in investment, philanthropy, skill transfer, etc. for socio-economic development of State.
- v. To Promote Brand Rajasthan.

## 4. Policy pillars: Five C's Agenda

- i. **Non-Resident Rajasthanis-Connect:** To continuously build new connections, extend our reach and enhance engagement with NRRs.
- ii. **Non-Resident Rajasthanis - Culture:** Strengthen the social and cultural bonds between NRRs with their roots.
- iii. **Non-Resident Rajasthanis - Community:** Empower, enable and support NRR communities to strengthen their ties to each other and to Rajasthan.
- iv. **Non-Resident Rajasthanis - Care:** Provide a strong institutional mechanism to monitor and facilitate the welfare of NRRs.
- v. **Non-Resident Rajasthanis - Contribution:** Facilitate and coordinate philanthropic and developmental initiatives of NRRs.

## 5. Expected policy outcomes

The NRR Policy aims to achieve the following outcomes:

- i. Provide a coordinated, sustainable regulatory and institutional framework that provides improved systems and processes, including better communication for building trust and stronger engagement with NRRs.
- ii. The provision of opportunities for mutually beneficial Diaspora partnerships leading to their increased participation in areas such as tourism, investment, trade, entrepreneurship, philanthropy, skill transfers and mentoring, thereby contributing to socio-economic development of the State.
- iii. Greater emotional connect and cultural affinity to Rajasthan and more empowered NRR communities.
- iv. Better coordination and collaboration with existing government departments and its agencies to improve delivery and support to the Diaspora.
- v. Introduction and implementation of welfare measures especially for NRRs.

## 6. Title & Commencement

- i. This Policy shall be known as “Non-Resident Rajasthani (NRR) Policy of Rajasthan 2021”.
- ii. The Policy shall come into operation with effect from -----and shall remain in force until superseded or modified by another policy.



## 7. Pillar 1: Non-Resident Rajasthanis – Connect

The RF shall launch “**NRR Connect Programme**” aiming at building, strengthening, and sustaining Diaspora connections, extending reach to new, untapped geographies and segments of NRRs **and establishing a continuous dialogue to understand their views to deepen cooperation with Diaspora**. RF shall undertake the following initiatives to connect with Rajasthani Diaspora:

### 7.1 NRR Outreach

The Foundation shall aim to develop a coherent, integrated communication strategy to provide continuous, **consistent** and effective communication geared at stimulating NRR engagement. RF shall:

- i. Utilize ICT platforms and tools to increase Diaspora reach and linkages
- ii. Create a single digital platform providing content and resources for all Diaspora groups which will encourage bringing NRRs and local community together.
- iii. Begin an online diaspora directory to raise visibility of NRR organizations/ associations and provide a communications resource for Rajasthani community groups.
- iv. Form outreach strategies that provide regular updates including information on **investment opportunities, heritage, culture**, government schemes, latest news, and advancement initiatives of the government of Rajasthan.
- v. Plan interactive web-based events like Hum Rajasthani and ‘Miliye Sarkar Se’ and to celebrate festivals like Teej, Gangaur, Diwali etc. in online and offline mode.
- vi. Increase official visits to different states in India and to countries abroad to improve interaction, information sharing and engagement with the Diaspora
- vii. NRR District Cells: NRR District cells shall be established to provide easier access to information and for better coordination on Diaspora matters.
- viii. RF Chapters: Rajasthan Foundation will identify new locations for chapter creation and to influence NRRs for starting the new chapters in India and abroad. Also, the existing domestic and international chapters will be reconstituted and reinvigorated.

## 7.2 Youth Connect Programme

Reaching out to the next generation of the Rajasthani diaspora will be an ongoing commitment to build new NRR connections. The Youth Connect Programme will extend our reach by connecting with the next generation of the Diaspora. *In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (iv) & (v), The RF shall:*

- i. Set up arrangements to provide educational and work opportunities to youth Diaspora through encouraging Students Exchange and Internships (SEI) as avenues through which NRR students in the Diaspora can be exposed to Rajasthan's educational environment.
- ii. Generate interest for traditional sports of Rajasthan like Polo, horse riding, kite flying, shooting, archery and cricket etc. amongst the NRR youth which in return becomes a medium of connect to celebrate Rajasthan's Heritage.
- iii. Stimulate interaction of NRR youth abroad with the youth of Rajasthan, to guide, inspire, and motivate students and young Rajasthanis regarding career avenues, entrepreneurial opportunities.
- iv. Endorse NRR Mitras in various countries to act as a single point of contact to counsel and guide youngsters from Rajasthan who wish to migrate for study or work abroad.

## 7.3 Jane Apna Rajasthan Program

Jaane Apna Rajasthan Program for Diasporas will be organized particularly for the younger generations (18-32 years), to enable NRRs to get to know the rich culture and heritage of Rajasthan, build trust, foster emotional connections, and create a sense of identity amongst the Diasporas. In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (ii), (iv), and (v) The RF shall:

- i. Rajasthan Foundation, in association with Education, Art and Culture, and Tourism departments of the government, shall run the following initiatives under the Program:
  - a. **Workshops:** Arrange workshops for young children through an engaging format to facilitate their knowledge on art, folk tales, dance, and music of Rajasthan. It will be organized for 10-14 days, twice in a year.
  - b. **Educational Trips:** Coordinate special educational trips to learn about culture, history, folk music & dance, monuments, heritage sites, village life etc.

- c. **Certified Study Program:** Develop a certified, structured, short term course, for youngsters to study and learn language, culture, art, history etc. that will be offered in both physical and virtual modes.
- ii. Stimulate Diasporas to learn about their heritage through RF's website and social media platforms.

#### **7.4 Pravasi Rajasthani Ambassador Forum**

Pravasi Rajasthani Ambassador Forum will be created with the aim to develop a dynamic network of business leaders and other prominent NRRs to act as ambassador of brand Rajasthan and to provide advice on social, economic, and cultural areas. In compliance of Memorandum of Association of Rajasthan Foundation clause 4 (ii), (iv), (v) RF shall:

- i. Select NRRs who excel in different spheres of Trade & Investment, Art & Culture, Medicine, Education, Sports etc., to be a part of the Ambassador Forum, on honorary basis. These persons will be the Ambassadors of brand Rajasthan and shall help to raise Rajasthan's profile on the national and international stage.
- ii. Designate the Ambassadors for tenure of 1 year based on recommendations received from various sources and from Government Departments.
- iii. Persuade Members to visit Rajasthan and the Foundation will facilitate meetings with relevant government officials, leading political, social, and industrial leaders
- iv. Organize a series of lectures, sessions, workshops, webinars with the members, on cultural, social, and economic issues in Rajasthan, for receiving their suggestions and advise for sustainable cooperation between NRRs and the homeland.
- v. The networks of the Group will be leveraged to attract investors, companies, talents, and tourists to build the brand Rajasthan. The Forum shall also provide networking opportunities for members of the Diaspora and Rajasthan based state businesses.

#### **7.5 NRR women connect:**

Women and girls are powerful agents of change in their communities and help promote gender equality and women's empowerment. In compliance of Memorandum of Association of Rajasthan Foundation clause 4 (ii), (iv) and (v) The RF shall:

- i. Identify and connect with Women NRR associations /women wings in NRR

associations and other similar bodies and encourage them to take up philanthropic initiatives in the State like to support skill development, health, and economic empowerment of women in various districts. This could include vocational training, providing market linkages of local products and awareness programs on improving health and other issues.

- ii. Showcase success stories of contribution to Rajasthan's advancement by individual or collective actions done by Diaspora women associations, share best practices and address recommendations on how to engage NRR women into development.
- iii. Continue to encourage academicians and teachers whose skills, are relevant for state welfare.
- iv. Women have a special role as carriers of culture and preservers of heritage and traditions. Conduct special interactive sessions on culinary traditions, customs, festivals etc. with peer groups in Rajasthan to sustain the traditions and culture of the State.

## **7.6 Establishing Rajasthan Pravasi Kendra and Bhawans**

**Pravasi Rajasthani Kendra (PRK):** Pravasi Rajasthan Kendra will be set up at Jaipur to function as a hub for sustainable, symbiotic, and mutually rewarding economic, social, and cultural engagement between Rajasthan and its Diaspora.

Aims and object of PRK:

- i. Serve as a one-stop resource for our Diaspora and function as a meeting point for its members for enabling a sustained engagement with the Diaspora.
- ii. Symbolise the aspirations of members of Rajasthani Diaspora to maintain their cultural identity and connection with their roots.
- iii. Serve as venue for a permanent exhibition to display the long history of Rajasthani migration that spans centuries, specially exhibiting the triumphs and tribulations of the Rajasthani business leaders who have been often termed as "Wealth Creators of India and have contributed to setting Independent India on path of self-reliance.
- iv. Exhibit the lives and works of famous personalities of Rajasthani origin in diverse fields like culture, literature, arts, business etc.
- v. Provide venue for a range of activities such as conferences, seminars

meetings, educational and cultural events.

- vi. Develop a Centre for research and studies on Rajasthani migration history and culture.
- vii. Provide facilities for short term stays for Diaspora members.

Later, the office of Rajasthan Foundation may be shifted to Pravasi Rajasthani Kendra. Suitable PPP model will be developed for establishing the Kendra.

### **7.7 Rajasthan Pravasi Bhavans:**

Rajasthani Pravasi Bhavans will be established capital cities in various states in India or also select cities abroad, having sizeable NRR population. The Bhavans will serve as the focal point for the Diaspora interactions and association to connect the Diaspora with their roots.

Suitable Public Private Participation model will be developed to set up the Bhavans, in association with Department of Urban Development and Housing. Land for building of the Bhavan shall be facilitated by the State Government and RF Chapter with pool resources to build the Bhavan, in accordance with relevant clauses of the Guidelines of RF Chapters. The Bhavans shall run on self-sustaining mode through revenue generation.

## **8. Pillar 2: Non-Resident Rajasthanis - Culture**

Keeping our culture and history alive outside Rajasthan is important for State's continued development. The Government of Rajasthan recognizes that Rajasthani heritage, art and culture is a fundamental component of the common thread that binds the Rajasthani Diaspora together and helps in connecting our Diaspora with their roots.

### **8.1 Mhara Pradesh- Tourism in Rajasthan**

Government of Rajasthan recognizes the unique role NRRs can play in expanding and sustaining the tourism sector of the State. NRRs regularly visit the State for recreational, medical, business, weddings, and religious purposes. They also visit their ancestral homes and frequently visit friends and relatives in the State. In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), and (xiii) RF shall coordinate with Government of tourism sector in the following ways:

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Rajasthan Tourism 2019 Policy envisages the following initiative for NRRs:

- i. Collaborate with the Tourism department to facilitate:
  - a. 'Rajasthan Calling' initiative, to connect such people having their roots in Rajasthan.
  - b. Develop promotional travel packages to incite NRRs to visit their native places
  - c. NRRs having physical assets with tourist potential will be spurred to open such assets for promotion of tourism, for which Department of Tourism will formulate a scheme
  - d. Rajasthan Foundation shall work in collaboration with the Tourism Department to expedite the implementation of announcement for NRRs in the Tourism Policy.
- ii. An effort shall be made to connect artisans and handicraft businesses with NRRs to help in development of an overseas market for such products, in collaboration with Industries Department. Virtual shows demonstrating handicrafts and handlooms shall be hosted on RF website and social media platforms.
- iii. NRRs will be encouraged to invest in development of Tourism properties and infrastructure including participation in any future initiatives like auctioning/leasing of tourism properties of government

## **2 Mharo Sathida- Sister City Partnerships**

In compliance of the Memorandum of Association of Rajasthan Foundation clause 4

(i) and (x), RF shall collaborate with NRRs and their networks for "Sister Cities/State Partnership Agreements", for twinning the State or cities in Rajasthan with cities in India and abroad, to facilitate cooperation and linkages between regions and promote closer engagement in the fields of public policy, education, health, science and technology, tourism, and culture. RF will act as a nodal agency in facilitating such partnerships.

### **8.3 Mhari Bhasha**

In association with Rajasthani Bhasha Sahitya Ewam Sanskriti Academy and Rajasthan Council of Elementary Education, RF will develop self-learning material and would host it on its website to assist NRRs and their children to learn Rajasthani languages and dialects to get well versed with their mother tongue. They would receive a certification of proficiency in the language learnt. Likewise, Interactive e audio/video material on

the festivals and culture of different regions of Rajasthan will be made available for the benefit of the younger generation.

#### **8.4 Mhari Virasat**

Investment in heritage conservation and protection can be rewarding for the community and enable us to leave an invaluable inheritance for future generations. In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (x) and (xiii), RF will coordinate with the interested NRRs, to 'adopt' a historic monument, to ensure maintenance and greater protection of such properties, especially those located in their villages or cities of origin.

Customized solutions shall be developed, to enable NRRs to take up projects for heritage conservation and management, through voluntary contributions. Necessary guidelines for such engagements shall be determined in associations with Department of Archaeology.

#### **8.5 Mhari Aastha**

Rajasthan is a land of many religions like Hinduism, Buddhism, Jainism, Sikhism, and Islam. The diverse religious sites, belonging to different faiths, are a symbol of communal tolerance in the State. In compliance of Memorandum of Association of Rajasthan Foundation clause 4 (i), (x) and (xiii), RF shall provide: -

- iv. A facility of Virtual Darshan for NRRs to connect virtually with respective religious places. RF shall share a virtual link for major religious places of Rajasthan through RF website in collaboration with respective authorities of religious places.
- v. The current scheme 'Mukhyamantri Varistha Nagrik Tirth Yatra' scheme run by Devasthan Vibhag, Government of Rajasthan will be extended to senior NRR citizens (persons aged 60 years and above) of Rajasthan, once in their lifetime, to visit any one of the various designated pilgrimage places.
- vi. Sugam Darshan for NRR card holders at major religious places of Rajasthan shall be provided.
- vii. Promote existing scheme, Apna Dham – Apna Kaam – Apna Naam, by Devasthan Vibhag Rajasthan, to facilitate interested NRR's, as per provisions in the scheme, to contribute towards the development of the land encompassing religious places in the following ways:
  - a) Rejuvenation, restoration, illumination, beautification, conservation of pilgrimages

- b) Improvement of landscapes, fountains, fencing, pavements, walkways, driveways, lighting, seating.
- c) Development of transportation facilities such as road, drinking water, drainage and shelters etc.
- d) The RF shall coordinate the progress along with respective departments of GoR and other authorities.

## 9. Pillar 3: Non-Resident Rajasthanis - Community

In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii), (iii), (iv) and (ix) RF's goal is to empower and support ways for NRR associations and groups to connect with one another and the State for community development.

### 9.1 Mhare Log: Mapping of Diaspora

Rajasthani diaspora today is about 17.5 million strong and is spread across the globe. and in compliance of Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii), (iii), (iv) and (ix) RF shall implement a "Mapping of the Diaspora Program" and develop a methodological framework including surveys to compile comprehensive data of NRRs including locations, level of education, professions, skills etc. Database development on NRRs will be a continuous exercise.

### 9.2 Engagement with NRR Associations

Rajasthan Foundation shall ensure greater coordination and increased interface with NRR Associations /Organisations, which play an important role in creating a vibrant sense of community and in maintaining cultural ties with their homeland. RF shall operate as an umbrella organisation, to integrate and unite national and international NRR associations and serve to bring diverse groups of NRRs together, on a single platform. Associations will be encouraged to interact, share ideas, learning, resources, and strategies, and collectively collaborate for a sustained and structured engagement with Rajasthan on matters of common interest. The following initiative will be taken to broaden the engagement with NRR Associations:

### 9.3 Recognition will be granted to NRR associations

Recognition will be granted to NRR associations based on set parameters and information of such associations will be maintained on Foundation website.



## 9.4 NRR awards to recognize contribution of NRRs

In compliance of the Memorandum of Association clause 4 (ii), (iii), (iv) and (x) ,Rajasthan Foundation would constitute an annual award, “Rajasthan Pravasi Samman”, to recognize, engage and celebrate exceptional and meritorious NRRs, , in their chosen field and profession, making impact in their place of residence, that brings pride to their homeland. It will also give recognition to NRRs or organizations that contribute to Rajasthan development initiatives or promote the interests of overseas Rajasthani communities. These awards shall be conferred in a special annual award ceremony, which shall be organized along with an annual state event for NRRs. Only people who live outside of Rajasthan can be nominated for the Award.

a) The award will be given to NRRs every year in these categories:

Arts and Culture, Business and Trade, Charitable Works, Peace, Reconciliation and Development, Education and Research, Science, Technology and Innovation and any new category as decided by the Governing board.

b) State shall treat and facilitate the selected NRR (recognized as Rajasthan Pravasi Samman) as State Guest for a week during their presence in Rajasthan in that particular year.

The Jury shall be headed by Chief Secretary of Rajasthan. The other members of the committee shall include:

1. Five non officials’ members will be nominated
2. Four official’s member Secretaries
3. Commissioner RF as member Secretary

## 10. Pillar 4: Non-Resident Rajasthanis – Care

Rajasthan government will ensure that the welfare of NRRs remains at the heart of our diaspora strategy. In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii), (iii), (iv), (ix) and (x), RF shall ensure that welfare needs of NRR are monitored, assessed, and supported.

### 10.1 Rajasthani Pravasi Card- for NRRs (RPC)

In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii) and (xiv), RPC shall be issued by the State government to NRRs through RF.

The NRR diaspora would be encouraged to enroll and get an NRR card, a distinguished identity for NRRs, with a view to connect every Rajasthanis with their State of origin. This multi-purpose card would enable NRRs to avail select services and facilities offered by RF. The NRR card would be made available for migrant laborer's as well who will register themselves through 'Pravasi Sampark/Pravasi Mitra' Application.

Rajasthani Pravasi Card may provide following benefits: -

- a) Beneficiaries may avail a facility of 24\*7 dedicated helpline number in case of medical emergency.
- b) Accidental insurance coverage up to INR 1 lakhs to INR 5 lakhs (Only in case of accidental death, partial or full disability) while travelling in Rajasthan only. The select card holders (in Rajasthan and outside Rajasthan) shall be covered for this benefit under the 'Sramik Kalyan Kosh' of the Government of Rajasthan.
- c) Supporting the select Card Holders to avail benefits under the existing schemes of the State and Central government like the Pravasi Bharatiya Bima Yojana Scheme for all Emigration Check Required (ECR) category workers going to ECR countries, Pradhan Mantri Suraksha Bima Yojana (PMSBY for migrant workers.
- d) The option to avail discounted premium facilities like Tourism packages, RTDC/Government Hotels, Souvenir shops, Monuments visits and Parking facility, Government Hospitals, Wildlife Safaris, Entry fees of Fairs and Exhibitions) once in a year while travelling in Rajasthan may be made available.
- e) The option of Sugam Darshan (VIP Darshan) in major religious places of Rajasthan may be provided. Special assistance for establishment of Business setup in Rajasthan through Rajasthan Industrial policy may be made available.

## **10.2 Pravasi Mitra e-Platform for Migrant workers**

In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii) and (ix), a digital database of migrant workers shall be developed. The migrants can register themselves along with details regarding their skills and services they offer. This database will provide information:

- i. to businesses in Rajasthan seeking workers for employment opportunities.
- ii. to NRRs businesses seeking workers for employment opportunities in other parts of India or abroad.

This shall be done in collaboration with RSLDC and Industries Department. The RPC scheme shall be formulated with details of facilities/benefits and process details as per specific card categories.

## **10.3 Grievance redressal system**

Rajasthan Foundation will act as a single point of contact for all grievance redressal, including coordination with Embassies and Ministries of Government of India related of NRIs/PIOs of Rajasthan. The following mechanism shall be adapted to address grievances and work for welfare of NRR:

### **I. Rajasthan Sampark Portal:**

- i. NRR can register their grievances on the Rajasthan Sampark Portal of government of Rajasthan.

### **II. State level NRR Committee and District level NRR Cell**

- i. To further strengthen an institutional mechanism to monitor the general welfare of NRRs and redress their grievances, State level NRR Committee and District level NRR Cell shall be formed.

### **III. District level NRR Cell:**

The District Level NRR Cell (DLNC) shall be formed and would be headed by respective District Magistrates/collectors having members of District Superintendent of Police, and District level representative of various departments concerned. The functions of District level Cells will include:

- i. Co-ordinate and support the State level NRR Committee in implementation of welfare measures and other provisions of the NRR Policy.
- ii. Maintain a comprehensive database of NRIs/ NRRs of the District.
- iii. Publicize, provide local help & assist the family members of NRRs in the district in case of any exigencies.
- iv. Extend all possible assistance to NRRs who relocate permanently to their mother land and facilitate help in change of residential status, taxation implication etc
- v. RF shall attend to NRIs/NRRs in distress and redress grievances, in collaboration India Centre for Migration (ICM), Overseas Workers Resource Centre (OWRC), Migrant Resource Centers (MRCs), Indian Workers Resource Center (IWRC) and NRI Cell under Ministry of External Affairs, Government of India.

#### **10.4 Ensuring that the migration is safe citizens of Rajasthan**

Ensuring that the migration is safe and regulated is not only in interest of the State, but it is an effective tool as we embark on the journey of growth and development to ensure prosperity for all humankind. This potential of migration is recognized by **UN Sustainable Development Goals (SDGS)** when they call for motivating countries to facilitate orderly, safe, regular and responsible migration and mobility of people. Therefore, RF will support government's efforts to ensure safe, harmonious and productive migration, in association with the Department of Skill Development, Government of Rajasthan. The activities would include:

- Disseminating information for migrant workers, including **pre-departure training programs, document authentication , e-Migrate, Madad portal through its website and social media**
- Run Awareness Campaigns on safe and legal migration for overseas workers.
- **Act as immediate responder to those in distress situations, via twitter – being just a tweet away , or through other social media platforms.**

#### **10.5 Foreign Cooperation**

RF shall be the nodal agency for Rajasthan's diplomacy, forging bilateral and multilateral ties at the international level, for furthering the interests and welfare of NRR Diaspora and migrant worker. This will include:

- Work in close collaboration with the Ministry of External Affairs and maintain contacts with Indian Missions abroad.

- Liaison with Foreign Embassies in India to explore avenues of collaboration for mutual benefit.
- Leveraging NRR networks abroad to promote Rajasthan as a most preferred tourist and investment destination and establish Rajasthan as a global brand.
- Collaborate with foreign Universities and companies in order to provide employment to the skilled youth of the state.
- Pursue Migration and Mobility Partnerships with advanced economies, aimed at harnessing India's demographic dividend and fostering mobility for our students, academics, businesspeople and professionals.

### **10.6 Home Away from Home**

Government of Rajasthan shall have a provision of housing estates (with self -finance scheme) exclusively for NRRs with modern amenities in major cities of the State. Retirement home for senior citizens shall be promoted in various cities in collaboration with Rajasthan Housing Board.

## 11. Pillar 5: Non-Resident Rajasthanis – Contribution

Rajasthan recognizes that NRRs represent a wealth of human capital (skills, knowledge and expertise), social capital (relationships and networks) and financial capital which can contribute to sustainable development of the State. In compliance of the Memorandum of Association clause 4 (i), (ii), (iii), (iv), (v), (x) and (xiii) RF shall facilitate the engagement of various NRR stakeholders like Corporates, Philanthropists, HNIs, etc through several schemes and create a platform for cooperation and collaboration for all development and philanthropic activities .

### 11.1 Diaspora for Development

RF shall serve as a credible institutional avenue to channelize the philanthropic propensities and resources and enable NRRs to supplement the State's social and development efforts. RF shall:

- i. Develop a Shelf of projects for NRR participation in consultation with related departments for philanthropy/contribution by NRRs
- ii. Support the participation of NRRs in partnerships with the private sector, academia, the public sector (hospitals, schools, etc.), international organizations, NGOs, skill agencies, or chambers of commerce that can relate diaspora inputs to identified development needs.
- iii. Work in association with India Development Foundation of Overseas Indians (IDF-OI) for seeking contributions of NRRs abroad in projects identified by government of India in Rajasthan, in areas of Education, Sanitation, Healthcare, Women's Empowerment, and Sustainable Livelihood.
- iv. Appropriate PPP models will be developed from time to time to enable Diaspora to participate in social projects.
- v. During, any crisis or disaster, Rajasthan Foundation will support the role of NRRs for humanitarian assistance. It will facilitate and support diaspora-led relief works and coordinate diaspora's humanitarian response capacities.

RF shall encourage and facilitate NRR contribution in following initiatives

#### 11.1.1 Mhari Dhani” initiative

RF shall launch a flagship scheme named “Mhari Dhani” initiative to bridge any infrastructure gaps in villages and districts through social or infrastructure projects. RF shall be the nodal agency for networking with NRRs and pooling financial contributions towards the setting up of schools, colleges, hospitals and community infrastructure in the rural and urban parts of Rajasthan, thus providing opportunity to NRRs to connect back to their hometowns or villages and participate in the societal development process of Rajasthan. The option of matching funding and co-funding for such projects may be provided on approval from Executive Committee.

#### 11.1.2 School Infrastructure

NRRs can contribute to renovation of existing infrastructure or assist in to set up additional classrooms, hostels, auditorium, libraries, toilets, furniture to build playground etc. and ensure the availability of safe drinking water in schools in collaboration with Education Department.

#### 11.1.3. Health Infrastructure

To facilitate the good health care facilities in the villages or districts, NRRs can help in renovating the hospital buildings, donate Ambulances for patient transportation, donate health care equipment’s for the hospital and develop Janta Clinics etc.

RF shall coordinate with the Health Department and facilitate NRRs to organize Health care camps.

#### 11.1.4 Women and Child Development Programmes

Strengthening the Aanganwadi (AW) infrastructure is one of the key requirements in the villages. RF shall facilitate, in collaboration with respective departments, for renovation of AW centres, building of toilets at AW centres and donating toys, furniture, kitchen utensils, filter for safe drinking water, wall painting, additional nutritional supplements etc. Participation will be sought for supporting government initiatives for fulfilment of supplementary nutrition to lactating mothers and preventing malnutrition in the children of age group between 0-6 years.

The other growth projects may also be supported on approval from Executive Committee.

#### 11.1.5 Implementation Plan for the developmental schemes:

- i. Encourage NRRs who are keen to associate with the government for economic welfare initiatives to participate in Mhari Dhani scheme and other existing schemes of government.
- ii. Donations will be taken in Chief Minister's Relief Fund and a separate head will be constituted for NRR donations wherein funds collected will be directed for NRR sponsored welfare schemes.
- iii. The NRR in partnership with locals or NGO shall submit a detailed report of the proposal to the District Level Committee (DLC).
- iv. The DLC shall examine the proposal on the parameters of need, impact as well as its architecture. If satisfied, the DLC shall forward the proposal to RF.
- v. On approval by RF, the State government shall also consider grant to support projects that are socio-economically justified but cannot be financially covered through funds of NRRs.
- vi. The necessary approvals for the projects i.e., approval by DLC and RF shall be provided in a time bound manner within a period of 2 months from the date of submission of proposal to DLC.
- vii. For speedy and hassle-free implementation of such projects, the concerned Divisional Officials of the area shall regularly monitor the progress of NRR project.

#### **11.2 Promoting skill and knowledge transfer**

Rajasthan recognizes the immense knowledge, technical, managerial & other skills that can be leveraged for development of the State. In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 ((ii), (iii), (iv) (v), (vi), (ix) and (xii)) Rajasthan Foundation shall acknowledge skills, expertise and talent of the diverse Diaspora which can be explored for betterment of Rajasthan. RF for this purpose shall:

- i. Encourage NRR professionals like doctors, chartered accountants, and other professionals etc. to form requisite associations and facilitate knowledge and skills exchange in diverse fields such as healthcare, finance, legal, advisory, trade and public policy.
- ii. Provide services to Rajasthanis through non-profit/for profit channels.
- iii. Aligning professional support to Government Departments/Corporation for developmental and employment generation work through tri-partite



agreements between RF, the Department concerned and NRR association(s)/NRRs.

- iv. The RF shall also facilitate CSR services in progressive fields in collaboration with Industries Department and Departments/Corporations concerned.
- v. Facilitate knowledge and skills exchange between NRR in the Diaspora in diverse fields and individuals as well as institutions in Rajasthan

### **11.3 Facilitation of NRR Enterprise in Rajasthan**

In compliance of the Memorandum of Association of Rajasthan Foundation clause 4 (i), (ii), (iii), (ix) and (xii) Rajasthan Foundation shall promote NRR **trade and investments** in Industries and Infrastructure in the State. RF shall: -

- i. Focus on investment promotion , targeting investments for the state of Rajasthan, including leveraging NRR networks for lead generation.
- ii. Facilitate linkages with existing government departments and institutions to ease their participation in trade and investment in Rajasthan.
- iii. Assist in granting financial incentives to NRRs in the Diaspora who are willing to invest in the Rajasthan's economy as per Rajasthan Investment Promotion Scheme, 2019 and other related policies/schemes of Departments concerned and as amended from time to time.
- iv. Government shall encourage relevant institutions to develop appropriate programmes, schemes, and measures to promote Diaspora investment in social sector projects including housing, rural and urban development in Rajasthan.
- v. **Encourage local chambers of commerce to develop relationships with NRR chambers of commerce for information exchange, business partnerships, and two-way trading relationships.**
- vi. **Encourage value chain initiatives to promote export of goods and services that target NRR consumers, particularly where products have the potential to gain wider market access via diaspora channels.**

## **12. Policy Implementation, Review and Monitoring Mechanism**

A suitable mechanism shall be put in place to ensure implementation, review & monitoring of various provisions in the policy including development and issuing of relevant schemes/guidelines/programs. The implementation of this Policy will be reviewed on continuous basis.

### **12.1 RF Executive Committee**

The Executive Committee of Rajasthan Foundation shall monitor the progress of implementation of all the provisions of the policy regularly. The Committee will ensure timely issue of enabling Government Orders by various departments in relation to the policy. The Committee will recommend mid-course corrections, if any, for smooth implementation of the Policy.

### **12.2 Policy implementation cell:**

A Policy implementation cell shall be formed under Commissioner, Rajasthan Foundation. The functions of the implementations cell will be outsourced to professionals/organization of repute for implementation of various programs, conducting research, undertaking studies and regular monitoring of the policy and its various initiatives.

### **12.3 Funds**

The work under the policy shall be implemented through Rajasthan Foundation's funds earned through providing NRR services and budgetary allocation by Government of Rajasthan